Western Alumni Association

When you graduated from Western, you automatically became a member of the Western Alumni Association – joining 278,629 of your fellow purple and proud Western alumni living in more than 150 countries around the world. Established in 1949, the Association is a non-profit organization led by an all-alumni Board of Directors with up to 18 dedicated volunteer leaders.

“The Association strives to ensure that alumni are key stakeholders in University affairs. Together with Alumni Relations, we provide opportunities for our members to participate in programs, events and undertakings which contribute to the support, growth, prestige and advancement of the University.”

John Eberhard, BA’66, LLB’69, President, June 2014 - June 2016

The VISION: To inspire alumni to share a lifelong commitment, pride and passion for Western

The MISSION: We are a catalyst for building a vigorous alumni network and a lifelong relationship among Western and its constituents, including students and graduates, and for supporting the University’s mission locally, nationally, and internationally

Engaging and connecting

In 2015/16, your Alumni Association continued to work together to keep the Western Experience alive for our diverse and extensive network of alumni by providing a range of relevant, meaningful, and entertaining programs, services and benefits.

In addition, the Association concentrated efforts on building its new strategic plan and reached out to alumni through a series of regional roundtables across Canada and online, to solicit feedback and insight to inform its future priorities.

“We want to hear from alumni. We’ve set an ambitious goal of doubling alumni engagement by 2018 – and we want to make sure that we are doing it in a meaningful way. Success requires us to listen carefully and hear from alumni about what we are doing well and where we can improve.”

David Simmonds, BA’07
President, June 2016 - June 2018
Signature programs & events

Western Alumni hosts more than 220 events each year, in various locations around the world. A few highlights from 2015/16 include:

Founder’s Day

Western celebrated its 138th birthday on March 7, 2016 with alumni and friends around the world showing their purple pride from Warsaw to Windsor, Scottsdale to Sydney. Founder’s Day activities have become an important touchpoint for alumni during our annual calendar. Alumni can celebrate wherever they are in the world and take a moment to reflect on their Western experience and their connections to their alma mater. Social media activity was at its height as alumni shared memories and enjoyed our trivia contest. Join us next year in person or with #purpleandproud and #since1878.

alumni.westernu.ca/connect/founders-day/

Lifelong Learning

Lifelong learning remains one of our strongest pillars and one of the most relevant ties that bind alumni to Western. All along your alumni life cycle you can expect to enjoy superior programming provided by top researchers, award-winning faculty and accomplished fellow alumni. Our graduating class received words of encouragement from Matthew Corrin, BA’02, Founder & CEO of Freshii and our Senior Alumni Program enjoyed 20 enriching sessions throughout the fall and winter terms. The Senior Alumni lectures can be found online as a result of our partnership with Mustangs TV. Check the Learn & Travel section of the Western Alumni website to explore some amazing content from some of Western’s finest educators.

alumni.westernu.ca/learn/

10,000 Coffees

In the fall of 2015, Western Alumni launched its exclusive Ten Thousand Coffees hub to encourage alumni and students to connect. The digital platform enables you to search for alumni in various regions who are working in a variety of industries. Once you have selected the person you’d like to meet, making the arrangements involves a few clicks within an easy-to-navigate system. Everyone in the hub has agreed to receive invitations from members of the Western family. Choose your date, your location and preferred time of day and enjoy a coffee and great conversation. Since the launch, more than 3,400 members have registered.

alumni.westernu.ca/10kcoffees/
Living in more than 150 countries around the world, our 278,629 alumni represent a diverse, talented and exceptional group. Wherever you call home, Western is working to foster a relevant and meaningful lifelong connection among fellow alumni and with the University.

Western alumni living in
ONTARIO
89,574 in central Ontario
88,561 in southwestern Ontario
13,192 in eastern Ontario
5,667 in northern Ontario

Rest of CANADA
8,445 in British Columbia
6,071 in Alberta
2,899 in Quebec
2,624 in Atlantic Canada
1,881 in central Prairies
205 in Territories

Alumni activities around the globe

London
Western Alumni Easter Egg Hunt on UC Hill

Toronto
‘Art of Gossip’ with Lainey and Liz

Vancouver
Founder’s Day celebration

New York
President’s visit
Western alumni living in the WORLD:

18,021 outside of Canada, including...
- 9,677 in the USA
- 2,771 in China, including Hong Kong
- 1,137 in the Caribbean
- 940 in the UK
- 560 in Australia and New Zealand
- 333 in Singapore

53.6% Female Alumni
46.4% Male Alumni

Scottsdale, Arizona
Founder’s Day
2016

Hong Kong
Convocation

Warsaw, Poland
Founder’s Day
2016

Sydney, Australia
Cowin’s roundtable discussion event
Western’s ability to excel in the global environment increasingly depends on how well we are able to engage the active support of our alumni community. Here are just a few ways to stay informed and engaged:

**Participate** in an activity where you live: alumni.westernu.ca/get-involved/chapters/

**Learn** lecture series, travel the world: alumni.westernu.ca/learn/

**Read** Western Alumni Gazette, Western Alumni News and Western News: alumni.westernu.ca/connect/news-stand/

**Follow us** on social media: westernu.ca/social_media.html

**Give** by making a gift to help develop the next generation of alumni: giving.westernu.ca/the-campaign/

**Celebrate** Homecoming, Founder’s Day: alumni.westernu.ca/connect/events/

$625 million raised as of Feb. 29, 2016 for the Be Extraordinary campaign
Exclusive services and benefits for Western alumni

As Western alumni, you are entitled to exclusive offers, such as preferred rates on home, car and travel insurance, deals on merchandise and entertainment, career development services through Alumni Career Management, and gifts from Western Alumni in celebration of your achievements.

Maximize your benefits: alumni.westernu.ca/card
19,844 alumni cards were issued during our engagement campaign, affording special offers and discounts for Western Campus Recreation memberships, Columbia clothing outlet, Stratford Festival tickets and LoneStar Restaurants.

Receive Western Alumni Gazette: alumni.westernu.ca/alumni-gazette
200,000+ readers receive Western’s alumni magazine, which is issued three times per year.

Update your information: alumni.westernu.ca/update
144,555 alumni with email addresses on file at Western.

Share your life’s milestones: alumni.westernu.ca/milestones
582 classnotes and milestones updates were submitted by Western alumni in 2015/16.

Sign up for Email for Life: alumni.westernu.ca/EFL
38,462 alumni requests for Email for Life, during our engagement campaign.

Take advantage of preferred rates and benefits: alumni.westernu.ca/benefits
50,006 TD Insurance Meloche Monnex home, auto and insurance policies, 2015/16.

Our commitment to career success doesn’t end at graduation

95% employment rate of Western graduates two years after graduation.

Western Alumni has introduced a new career initiative aimed at supporting ongoing alumni career success. This initiative includes online and in-person career development events and opportunities such as an online career library, a Western Alumni Group on LinkedIn and a job/internship board where alumni can post opportunities within their organizations. To date, more than 13,731 alumni have used our services.

For more information about Western’s Alumni Career Management: alumni.westernu.ca/benefits/career/
Join the #purpleandproud conversation

Find us on the Western accounts as well as our newly launched alumni Twitter and Instagram accounts.

@westernu
@westernuAlumni

facebook.com/WesternUniversity

Don’t forget to add us to your profile

Western University
Alumni Relations & Development
Westminster Hall, Suite 160
London, ON N6A 3K7
519.661.2199 or 1.800.258.6896
alumni@uwo.ca
alumni.westernu.ca

Our Affinity Partners

Western Alumni is proud to partner with the following organizations, whose generous support provides for the programs, services, events and benefits you receive as a Western alumnus: