A NEW DEAN TAKES THE HELM

Bob Kennedy brings an impressive pedigree, a warm manner, and a strong commitment to knowledge creation
INTRODUCING DEAN ROBERT KENNEDY | Page 12
He takes the helm at a high point in Ivey’s history, bringing with him an impressive array of experience and expertise. So what has our new Dean learned in his first 100 days on the job, and where will he take things next?

GOING PUBLIC | Page 16
Some people see it as going over to the Dark Side, but many alumni have put their Ivey experience to work in government at the municipal, provincial or national level. They embrace the challenge and complexity, and value the opportunity to have an impact.

REDEFINING RETIREMENT | Page 22
A lot of Ivey grads are uncomfortable with the “R” word. After spending their careers working and playing hard, they are tackling the next chapter with gusto.

Art Zuidema, EMBA ’05, surveys “his” city from the top of London, Ontario’s city hall.
Ivey alumni have helped build a high-growth division at Bombardier Aerospace.

Do you play the slots? Are you a slave to loyalty cards? Can’t resist a sale announced by email? June Cotte and Miranda Goode are intrigued by what makes consumers tick (and buy).

Cabbage Boy is the super hero featured in Steven London’s new book. Prepare to be grossed out and keep your kids chuckling.

Ross Clouston’s two sons established a scholarship to honour his achievements and spirit. More than a dozen Ivey students have used it as a launching pad to success.

Who’s doing what, where and with whom? This section, which includes your very own Class Notes, is dedicated to accelerating and amplifying the benefits of the Ivey network and connecting you to one another.
Editor’s Note

WELCOME TO THE SPRING 2014 EDITION OF INTOUCH! THIS IS MY FIRST TIME IN THE editor’s chair, and I’m excited to be leading the development of the magazine on an interim basis.

In January, Kelly Cole, Ivey’s Executive Director of Advancement, left us to become Vice President External at Western University. Kelly is a powerful leader with a special talent for developing strong teams. Her legacy is a group of committed Advancement staff members, and an equally passionate group of alumni volunteers, all focused on sustaining Ivey’s place as Canada’s premier business school and building value in the Ivey network.

I am proud to have been part of Ivey for 16 years, and a member of the alumni relations team for more than 15. I’ve been on the Intouch Editorial Board for many years. The Ivey graduates I work with energize and inspire me, day in and day out, so the magazine is a natural extension.

I’m the first to admit that I don’t know a great deal about running a magazine! But I know the editorial board will keep me on the right track. Its members lend us their expertise, experience, and perspective, helping us to deliver a magazine that builds connection and pride.

In this issue, you’ll find a feature about Ivey alumni who have made careers in the public sector and another about alumni who have stepped away from full-time employment and are channeling their energy in new directions. You’ll also have the opportunity to meet Dean Bob Kennedy in an in-depth interview.

Many of you may also get a chance to meet Bob in person. He is in the midst of a six-month “road trip” that will take him across Canada and around the world to connect with alumni. Bob was well aware of the uniqueness of the Ivey community before he joined the School, and is enjoying the warm Ivey welcome wherever he goes. If you get a chance to attend a road show event, please do—I know you’ll be very impressed by our new Dean and his innovative ideas.

TERRI GARTON
Acting Editor-in-Chief
Director, Alumni Relations
Duet

June Cotte and Miranda Goode are interested in why consumers do what they do

What were some of the important early influences on your life?
Cotte: Attending basketball camp at the University of Manitoba. Nobody in my family had gone to university, but being exposed to university from a young age, I got it in my head that it was the next step after high school.
Goode: My Grade 12 biology teacher, who fuelled my passion for science, and my marketing professor in undergrad who helped me appreciate what a career as an academic would be like.

Why did you focus your research on consumer behaviour?
Goode: As a biology student I started off doing a lot of research in the bio-control of livestock pests. But I soon realized that it was more interesting to study people than bugs!
Cotte: I was working at Union Gas when I discovered that I enjoyed research but didn’t like supervising staff. I started out to do a PhD in international marketing strategy, and found that, for me, strategy was not as rich a field as studying the behaviour of individual consumers.

What are your key contributions to the field of consumer behaviour?
Cotte: Gambling behaviour has been an interest of mine for many years. Another area is temporal perception—how people understand time and how that influences their behaviour. For example, we have shown that people’s perception of time influences their behaviour in loyalty programs.
Goode: I hope my most significant contribution is still to come, but I’m proud that my research on the subtle effects of exposure to money on behaviour has inspired so many other researchers to investigate this area.

What is the project you are working on together?
Goode: In our everyday lives we’re bombarded with “consumer cues”—opportunities and encouragements to buy. Our research is about what effect this constant barrage has on how we think, feel and behave, how people manage these cues, and what happens when the effects spill over into other contexts.
Cotte: We’re interested, for example, in what happens in health care when people act like consumers rather than patients, or in education, when they act as consumers rather than students.

How does your research help marketers?
Cotte: I always joke that I’m the anti-marketing professor, because much of my work focuses on educating consumers to be thoughtful in their behaviours! But of course, most of the work can be flipped.
Goode: Our work also helps develop thoughtful marketers who are concerned about consumer welfare and connect with consumers as people.

What do you enjoy about teaching at Ivey?
Cotte: I love case teaching. It’s difficult to learn initially but incredibly rewarding. It’s fun because every time you go into a class with a case, you get a different interaction.
Goode: The freedom to develop my own courses, including one in consumer insights. Teaching at Ivey allows me to bridge research and practice in the classroom.

What do you hope students take away from your interactions with them?
Cotte: That marketing is an investment, not an expense, and that you need to be able to prove its worth.
Goode: That consumers are people, not statistics or generic descriptions.

What have you learned from each other?
Cotte: Having been trained in a different tradition, I’ve learned a lot from Miranda’s scientific rigour.
Goode: June has had a tremendous impact on me as a research collaborator, colleague and friend. She has pushed me to really think through the more practical applications of my research and to appreciate the value of different research paradigms.
Miranda Goode  
EDUCATION: BSc biology, BMgt, PhD  
EXPERIENCE: Teaching at UBC, consulting  
TEACHING: David G. Burgoyne Faculty Fellow, marketing management, consumer insights

June Cotte  
EDUCATION: BBA, MBA, PhD  
EXPERIENCE: Worked in marketing with Union Gas, teaching at Darla Moore School of Business at the University of South Carolina  
TEACHING: Director of Ivey’s PhD Program, R.A. Barford Professor in Marketing, marketing management, sales management, research methods
That’s Evan Ferguson, HBA ’14 Candidate, talking about his experience during an innovative new course, “Leadership under Fire: Developing Character,” offered in August 2013. Modeled after the Canadian Forces’ Basic Officer Training Course, most of the course was conducted at Canadian Forces Base Borden and taught by military veterans. After some introductory classroom sessions, students participated in a series of challenges—building a shelter, transporting a colleague on a stretcher, conducting a reconnaissance mission—in small teams.

“The point of the course,” says course director Professor Gerard Seijts, “was to get people out of their comfort zones and really stress test them. They experienced mild fatigue, hunger and irritation, in an effort to get a better understanding of how they would function in stressful, difficult situations.” Seijts says the exercises were especially challenging as the weather alternated between extreme heat and heavy rain. In addition to the Canadian Forces facilitators, business leaders also spoke about their perspectives on leadership.

Yuri Chemodanov, HBA ’14 Candidate, says the course emphasized for him “the importance of trusting the ranks above you and gaining the trust of your subordinates.” Fellow HBA ’14 Candidate Taylor Aplas adds: “It was really cool to see the contrast between a military perspective and a business perspective. There are definitely some similarities and also some differences.”

Leadership and character were also the focus of the inaugural HBA Leadership Conference in January. It featured presentations by retired General Rick Hillier, former Chief of Defence Staff for the Canadian Forces, and Arlene Dickinson, entrepreneur and star of CBC TV’s Dragons’ Den. The day also provided opportunities for students to observe the 11 dimensions of character in action through the movie Invictus, and to practice candour in the workplace by role-playing with a professional actor.

“Candour doesn’t have to be harsh or hurtful. It needs to be direct, plain and simple.”

“The biggest takeaway is that it’s not a one-man show. You have to use everyone around you and make sure that everyone is pitching in to achieve the goal.”

“The energy and oil production industry is poised to grow, but it needs to have a few things—public acceptance, a market, and to be seen as environmentally and socially responsible. There are a lot of business opportunities, but there is also the big question of how we are going to settle this.”

—Greg Stringham, Vice President of Oilsands and Markets at the Canadian Association of Petroleum Producers, speaking as part of a panel organized by the student Ivey Energy and Resources Club and the Ivey Energy Policy and Management Centre on October 1.
Doing well (at Ivey) by doing good

“They did some excellent research, provided us with a great starting point, and we are looking forward to moving ahead with this project and implementing their recommendations. As always, it is of tremendous assistance to have brilliant young eyes look at the ideas that non-profit organizations have and they give us the confidence to move ahead.”

That’s Nancy McQuillan, CEO of the London Employment Help Centre (LEHC), commenting on the work of a team of HBA students who contributed their time to help develop a new social enterprise for LEHC, offering social media training to small and medium-sized businesses.

The project was part of the annual Ivey Connects Community Consulting Project. Teams of students also lent their creativity, enthusiasm and energy to the Canadian Cancer Society, Nokee Kwe, WOTCH Community Mental Health Services, and other local organizations. The teams and their non-profit clients presented their projects on November 22.

HBA students expressed their sense of social responsibility in another way—by turning the Grand Hall purple on October 10. Hundreds of HBA1 students donned purple outfits to mark World Mental Health Awareness Day. The event was inspired by Jasmin Kassan, HBA ’15 Candidate, who had an opportunity to meet Carol Todd at a conference earlier in the year. Todd is the mother of Amanda Todd, the teen who suffered from bullying and depression and died by suicide in late 2012. Says Kassan: “After meeting [Todd], I realized that mental health is so pertinent to universities especially, so I wanted to do what I could to get the word out. I believe this really impacted HBA1s.”

“Your time as a leader is your scarcest resource, and how are you going to apply it against the most compelling issues that you have to deal with?”

—Professor Mary Crossan, MBA ’85, PhD ’91, commenting on the leadership style of Toronto Mayor Rob Ford, Financial Post, November 11

“In 2006, in spite of the fact that Canada is one of the most open trading countries in the world, we only had free trade agreements with five countries... In a world where trade is not just about trading bananas for cars, it's about global value chains, there was a risk that Canada would become marginalized in terms of the global supply change and world trading system. We've signed trade deals with nine countries since we came to power, and now this one with the European Union. The problem isn't completely fixed but the chances of Canada getting marginalized are severely diminished.”

—Prime Minister Stephen Harper, in conversation with Dean Bob Kennedy, EMBA and MBA students, faculty and guests at Toronto’s Design Exchange on November 8. See the interview at go.ivey.ca/kennedy-harper

“Non-union forms of employee representation are all nice and good as long as they don’t have conflict. The minute they have a conflict that can’t be resolved through this mechanism, they need something else.”

—Professor Ann Frost, commenting on unrest among WestJet pilots in the Financial Post, November 29
Professor Caroline Flammer received the 2013 Moskowitz Prize for Socially Responsible Investing from the Center for Responsible Business at UC Berkeley’s Haas School of Business. The award recognizes her work in demonstrating that labour productivity and sales growth improve in companies that pass CSR-related shareholder proposals by a small margin of votes.

Professor Niraj Dawar’s new book, *TILT*, was selected by Forbes Magazine as number four on the “13 Recommended Readings For Creative Leaders To Close Out 2013.”

Professor Alison Konrad and Yang Yang, a post-doctoral fellow at The Wharton School, University of Pennsylvania, were awarded the 2013 Rosabeth Moss Kanter Award for Excellence in Work-Family Research. Konrad was recognized for an article in the Journal of Organizational Behaviour, “Is using work-life interface benefits a career-limiting move?”

Ivey Publishing’s best-selling cases

Each year, Ivey Publishing recognizes the authors of its best-selling cases. Here’s the most recent top ten list:

1 / Starbucks
Mary M. Grossan; Ariff Kachra

2 / ECCO A/S—Global Value Chain Management
Bo Bernhard Nielsen; Torben Pedersen; Jacob Pyndt

3 / Genicon: A Surgical Strike into Emerging Markets
Allen H. Kupetz; Adam P. Tindall; Gary Haberland

4 / FIJI Water and Corporate Social Responsibility—Green Makeover or Greenwashing?
James McMaster; Ian Nowak

5 / Eli Lilly in India: Rethinking the Joint Venture Strategy
Charles Dhansaraj; Paul W. Beamish; Nikhil Celly

6 / Pillsbury Cookie Challenge
Allison Johnson; Natalie Mauro

7 / Ellen Moore (A): Living and Working in Korea
Henry W. Lane; Chantell Nicholls; Gail Ellsment

8 / Mattel and the Toy Recalls (A)
Hari Bapuji; Paul W. Beamish

9 / Trouble Brews at Starbucks
Lauranne Buchanan; Carolyn J. Simmons

10 / IMAX: Larger Than Life
Anil Nair

Honours and Awards

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Ivey alumnas and a current student were named on the 2013 Canada’s Most Powerful Women: Top 100 list presented by the Women’s Executive Network:

Corporate Executive Award—
Anne Marie O’Donovan, HBA ’82, Executive VP & Chief Administration Officer, Scotia Capital Incorporated

Entrepreneurs Award—
Kelsey Ramsden, MBA ’04, Owner, SparkPlay and President, Belvedere Place Development

Future Leaders Award—
Jennifer Christie, EMBA ’14 Candidate, Territory Manager, John Deere

Public Sector Leader Award—
Leslee Thompson, EMBA ’98, President & Chief Executive Officer, Kingston General Hospital

Trailblazers and Trend-setters Award—
Stacey Allaster, EMBA ’00, Chairman & Chief Executive Officer, Women’s Tennis Association Tour, and Heather Payne, HBA ’99, Founder, Ladies Learning Code & HackerYou

WXXN Hall of Fame—
Christine Magee, HBA ’82, President, Sleep Country Canada
Ivey students explore the challenges of fashion

"Do one thing really, really well."

That advice from Larry Rosen, LLB/MBA ’82, CEO of Harry Rosen Inc., was one of the pearls of wisdom Ivey students heard at the first-ever Ivey Fashion & Retail Conference in November 2015. Also presenting was Spencer Low, MBA ’03, Director, Category Management, with Holt Renfrew. The theme of the conference, which included keynote addresses and workshop sessions, was “Ethics in Fashion and Retail.” Students promoted the event by maintaining a social presence, writing a fashion blog, and compiling a look-book.

Several other alumni returned to Ivey for the conference serving as panelists during the workshop sessions: Suzie Chemel and Jennifer Ger, both HBA ’02, Co-Owners, Fox Originals; Jessica Gale, HBA ’08, Consultant, Accenture; Jeffery Sehl, HBA ’13, Commercial Management Trainee, Consumer Products, L’Oreal; and Brooke Wilton, HBA ’06, Buyer, TJX Canada.

Ivey home to innovative entrepreneurship program

Ivey’s International Centre for Health Innovation is home base for Rise London, the latest node in the Rise Asset Development organization. Rise is committed to improving the lives of people who have difficulty finding jobs due to mental health or addiction challenges by providing micro-financing and mentorship to help them start their own businesses. “Meaningful employment is an important pillar in a person’s well-being and identity,” says Dr. Anne Snowdon, Chair of the Centre.

That’s part of what the Honourable Bob Rae, former interim leader of the Liberal Party of Canada, said to HBA students at Ivey on December 10. He and Tanya Kappo, a citizen of the Sturgeon Lake Cree Nation who was involved in the Idle No More movement, spoke to students who had just completed a case study on the communications and social media strategies of Idle No More.

“Don’t ever take it for granted that things have to be organized in a certain way,” said Kappo. “There are different ways of doing things and it doesn’t necessarily mean that one is right and one is wrong. I think as long as you keep that in mind, the conversation that we start, as difficult as it will be—and it will be difficult—(is one where) we can make progress.”

"We take the business of running an airline seriously, but we don’t take ourselves seriously!"

—Robert Bartrem, vice-president of Communications and Community Relations at WestJet, speaking to HBA1 students at Ivey on October 23

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AS A LAWYER I’VE WORKED IN LAW FIRMS AND as general counsel, and have held senior roles in the investment industry. I had wanted to get my MBA back in the mid ’90s, so when the opportunity to pursue it later in my career came up, I jumped at the chance. The Ivey EMBA was intense, and when the program was over, I found a huge gap of time had opened up in my late-night schedule.

I’ve always been creative, but as a lawyer there aren’t many opportunities where you can really exercise that part of your brain. I’m a very hands-on, goofy dad. I even make Muppets with my kids. Bedtime reading with my kids has always been a favourite part of my day, and one day it struck me—I could write a children’s book. *The Inconceivable Adventures of Cabbage Boy* is a fictionalized amalgam of memories from my childhood (my mom’s cabbage rolls were inspirational). The power that Ralph, the hero of the story, acquires—super flatulence—is something that I think many kids have thought about at some time. At least I did!

I connected with an artist who is about my age and who read the same superhero comics books that I did growing up. He’s done work for Marvel, and that was exactly the imagery I wanted for this book. It’s meant to reflect how a nine-year-old would see himself as a superhero.

I’m marketing the book through social media and my website. It’s a unique story—if someone doesn’t think that super flatulence is hilarious, they’re not going to be interested. But I wrote it knowing what a kid like me would want to read. These days, children often gravitate to computer games and handheld devices. Books have to be interesting in order to catch a kid’s attention.

I’ve written the second book of the series and have six stories mapped out. I would love for this to become something really successful. My youngest (he’s president of my fan club) wants to know when he’ll be able to buy *Cabbage Boy* action figures, and honestly I see this as the next great 3D movie franchise. You have to think big—I learned that at Ivey.

cabbageboy.com

Right: Steven London spends some quality time reading Cabbage Boy with his seven-year-old son.
Through rigorous research, Ivey faculty members are pushing back the frontiers of knowledge and producing actionable insights into business leadership.

How leaders learn

Wayne Gretzky was arguably the best hockey player of all time. After he left the Edmonton Oilers, he never won another Stanley Cup. Yet the Oilers, without Gretzky, did.

Professor Gerard Seijts includes this story in his new book Good Leaders Learn: Lessons from Lifetimes of Leadership. The story was told to him by George Cope, HBA '84, President and CEO of BCE and Bell Canada. The lesson for leaders, said Cope, is that no individual is ever greater than the team.

This is just one of many lessons that Seijts gathered from personal interviews of some 30 outstanding leaders. He notes that nearly all the leaders he interviewed talked about one significant person in their lives who saw something unique about their leadership potential. “That one person showed a keen interest and demonstrated a confidence that allowed the leader to step up and consider the role of leadership,” says Seijts.

Innovation in China

Research by Professor Christopher Williams shows that firms in China are innovating in a big way. From a number of studies he finds that:

- Foreign ownership and participation in business groups help drive innovation in indigenous Chinese firms
- Diversity—going to a broad range of countries and companies—encourages creativity and innovation
- There is a growing capability in Chinese managers to transform foreign knowledge into innovative outcomes

Getting ahead in the flexible workplace

Many employees believe that taking advantage of work-life flexibility options will limit their careers. But Professor Alison Konrad has good news. She and co-author Yang Yang found that those who use work-life flexibility options are more likely to be promoted. “A lot of research shows that people who take advantage of work-life options are more committed to the employer, feel more appreciated, work harder, and perform better,” Konrad says.

Konrad believes that if there is any negative perception when the request is made, it goes away quickly. “Our theory is that over a period of several months or a year, when a manager sees that the employee continues to be reliable, produces quality work, is less stressed out and a better decision maker, that negative perception goes away.”

The study found, however, that single parents who used flexibility benefits were not as likely to be promoted. Konrad feels that it’s possible that single parents don’t seek promotion in the same way as parents with partners, which may account for this finding.

Konrad says her study is good news for employers, too. “My study tells managers that you will be pleasantly surprised by how positive the outcome is when you give someone a work-life flexibility option.”

Peer pressure helps environment

Firms in a changing regulatory environment often respond to policies set in other jurisdictions. Assistant Professor Adam Fremeth, HBA '00, recently looked at the U.S. electric energy sector. He wanted to know why some electric utilities were active in renewable energy when they didn’t need to be.

It turns out that the utilities were responding to policies that their competitors face. “A firm does not sit idly by while its peers learn new technologies that might leave it at a competitive advantage,” he says. “In the electric energy sector we show that this competitive pressure creates an impetus for a firm to act strategically and increase its own renewable energy even if it’s not required to do so.”

The Take-Aways

- No individual (not even Wayne Gretzky) is greater than the team.
- Taking advantage of work-life flexibility options can boost your career.
- Competition helps keep energy companies moving forward.
- Diversity breeds creativity and innovation.
- Fear of failure can motivate entrepreneurs.
A CONVERSATION WITH THE DEAN

Dean Robert (Bob) Kennedy joined Ivey from the Ross School of Business at the University of Michigan in October 2013. His background includes degrees from Stanford University, the Sloan School of Management at MIT, and Harvard University, and extensive real-world experience in international management. Four months after taking the helm at Ivey, Kennedy sat down with Thomas Watson, Editor of the Ivey Business Journal, to talk about his new life and his vision for Ivey.
You have had a successful career as a consultant, venture capitalist and academic. Why Ivey?
The simple answer is that Ivey is an impressive school and its positioning matches the way I have managed my career. I have moved back and forth between academia and the business sector throughout my career. So while I was very happy at Michigan, I was excited when I heard the Ivey position was open. Carol Stephenson and her team anticipated changes in the education market prior to the financial crisis. They grew and reorganized the HBA program, they restructured the MBA program, and those are both working very well. So while the business education sector is in transition, Ivey is in very good shape with strong programs and an incredible network of alums and recruiters. Ivey needed someone to help take it to even greater heights. That fit with my career goals and skill set, so I jumped at the opportunity.

You are an expert on emerging markets and globalization. Can you tell us a bit about your book?
Sure. It's a practitioner-focused book based on my research. Traditionally, globalization has occurred in resources and manufacturing. But it started to have a significant impact on services in the '80s and the impact has since accelerated. My book is about understanding what it means for managers in the developed world and what it means for opportunities in the developing world—firms that export these services.

You note offshoring is a game companies have to play or they risk competing like Polish soldiers fighting the Germans on horseback. What about universities?
People go through an experience at Ivey that really sets them up to be successful in business. After they graduate, they become part of the Ivey network. Our alums are very successful; they come here to mentor and recruit; they do deals together, and start businesses together. That can't be replicated online.

Are business school rankings a concern?
Well, because alumni and potential applicants care about rankings, I care about them. It is important to understand rankings are complex and often misleading. A lot of what makes Ivey a really good business school isn't measured by the rankings such as the Financial Times (FT).

I know I could make a few changes right now that would significantly improve our rank in FT. If we admitted students directly out of undergrad with minimal work experience, it would positively affect the highly-weighted FT score for percentage increase in earnings. I could offer tenure to faculty more interested in publishing purely academic research, as it is narrowly defined by rankings, as opposed to those who pursue thought leadership in a variety of forms—from academic journals, to cases, to books and practitioner articles—and are also great teachers. Our rankings would soar if I did those things because the pre-Ivey salary for many students would be $0 and we would publish more articles in the 40 academic journals used in rankings. Both these actions would also dramatically change our School— and not for the better.

We focus on dimensions within the ranking that align with our strategy, which centre on student and recruiter satisfaction. Pursuing rankings is a short-term solution with long-term consequences.

We do well on rankings that emphasize student and recruiter satisfaction. BusinessWeek, another influential ranking, has consistently placed Ivey in the top 20 schools globally. I think that's pretty good.

Where will you focus your energy?
To be a successful elite business school, you need strong programs, a strong community of alumni and recruiters and strong knowledge creation. Ivey has already restructured its programs, and we are blessed with an engaged community, not to mention a beautiful new building. So with my academic background, my focus will be on the third leg of the stool. I think we can really build up Ivey's already strong reputation for thought leadership by promoting our institutes and centres. Anyone interested in sustainability or entrepreneurship or leadership or doing business in Asia should be coming to Ivey for insights because we are doing the cutting-edge work in those areas.

Are you still doing research and teaching?
I'd like to continue with research and teach at least the occasional session. I taught a class of HBAs as part of a recent Leadership Conference. It was fun for me, and they seem to have survived. But being a dean is a 24/7 job, so we will wait and see how often it happens.
You have a PhD in Business Economics from Harvard, a Masters in Management from MIT, undergraduate degrees in political science and economics. Were you always interested in these areas?

Well, when I was little I wanted to be an astronaut. By high school I was fascinated to learn about markets and the role of political power and regulation. But because I was really good in math and science, I figured I would be an engineer. More exposure to economics and political science as an undergrad changed that. I was really attracted to those disciplines and ended up getting degrees in both.

Can you describe a typical Saturday night?

I typically attend a sporting event, or watch one on television, or go to a nice restaurant with friends. I like good food, good wine and good conversation.

What are you passionate about beyond business?

As I mentioned, I like sports a lot. I am an avid golfer. I scuba dive at least once a year. I follow politics pretty closely, but have no desire to participate. I am a certified pilot on single-engine planes, but I don't fly that much. Flying was just on a bucket list I made after finishing business school.

What big ticket item remains on your bucket list?

I always said I wanted to buy or rent a motorbike, probably a Harley, and just drive around like money manager Jim Rogers who wrote the book *Investment Biker*. He goes to different countries; he meets people; and writes about the economy. I get a kick out of thinking about doing something like that in Mongolia or Central America.
Art Zuidema, EMBA ’05, is in the hot seat at the City of London, and he’s thriving on the challenge.
GOING PUBLIC

“It’s like being president of a $90-million company —I report to a board of directors, I have a number of business units reporting to me, and I have to wear many hats all at the same time. At the end of the day I can look back and see that I made a difference in the lives of the people I work for.”
—Duncan Campbell, MBA ’84, Chief Administrative Officer, City of Westmount

Many people assume that the public and private sectors are two unbridgeable solitudes, and that business graduates generally head straight for the private sector. But Duncan Campbell is one of a surprising number of Ivey graduates who have chosen differently, pursuing challenging and deeply satisfying careers in government. While the financial rewards may not be as rich, many alumni find meaning in serving their fellow citizens.

Intouch magazine talked to seven alumni who are working or have worked in the public sector, to find out why they enjoy what they do and what the potential is for bringing business and government into closer partnership. →
**DUNCAN CAMPBELL**  
**MBA ’84**

*Experience: Canadian National Railway, Town of Mount-Royal (TMR)  
Current title: CAO, Westmount, QC*

What are the challenges of working in the public sector?  
There’s an immediacy about municipal government—if Council decides to change a bylaw, you hear about it right away! Everything is very public. There are always some people who don’t like what you do, no matter what you do. And in municipal government, it’s as much about the process as the product; you get to the end result, but the end result is often a compromise.

How did your Ivey training contribute to your public sector career?  
It’s like I’m doing a dozen case studies a day! Ivey helped me juggle a number of things at once and withstand considerable stress. The dreaded participation aspect gave me the confidence to handle any situation that comes along.

Can and should the private and public sectors be working more closely together?  
Sure, we already do a lot of contracting out to the private sector as a way of keeping the tax bill down. But some people say the city should be run like a business, and that doesn’t work. There are lessons to be learned from both sides.

What advice would you offer to upcoming Ivey graduates about working in the public sector?  
We really need good people in this business. There is so much to be done here, and there’s a lot of room for innovation and creativity.

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**CHRISTOPHER LAU, MBA ’09**

*Experience: business owner, CIBC, Standard Chartered Bank  
Current title: Senior Advisor, Information, Communications and Technology, Ontario Ministry of Economic Development and Innovation*

What do you like best about working in the public sector?  
I like that I get to work on some pretty cool files with really smart people. My role is to work with industry to encourage jobs, investments and innovation to thrive in Ontario. That’s an important issue not just for Ontario but for governments competing for jobs around the world.

How did your Ivey training contribute to your public sector career?  
Ivey taught me to think like a leader, and believe that leaders have a critical responsibility to shape the organizations they work at.

Can and should the private and public sectors be working more closely together?  
Absolutely. Partnerships between governments, academia and industry can be part of a company’s long-term competitive advantage and why they continue to invest in jobs and innovation in Ontario. I think of the movie *Gladiator*, when Russell Crowe told his fellow gladiators, “Whatever comes out of those gates, we’ve got a better chance of survival if we work together.”

What advice would you offer to upcoming Ivey graduates about working in the public sector?  
The public service is a very different beast organizationally from what they’re used to. It’s easy to become cynical. You really have to believe in yourself and take pride in the work you’re doing.

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*Cool files*  
Christopher Lau and his colleagues work to promote Ontario as a competitive advantage for businesses. He believes in the power of private-public partnerships.
Why did you choose to work in the public sector?
When I was 15 I went on a school trip to Ottawa. I came home and told my parents I was going to move to Ottawa when I graduated from university.

What do you like best about it?
In 35 years I’ve never stopped learning!

What don’t you like?
The generalizations about the bureaucracy. I think we all work quite hard. People don’t realize the challenges we face, the energy that is created, and the dynamism of the environment. They also don’t realize that the policies we work within are designed to deal with the complexities of the organization.

Can and should the private and public sectors be working more closely together?
Yes, it happens all the time and it can be very successful because we all have expertise in different areas. It works best when both parties accept the rewards and risks, and when they recognize what each other brings to the table.

What advice would you offer to upcoming Ivey graduates about working in the public sector?
Never stop learning. Be willing to volunteer for committees and projects. You can’t be part of government if you don’t like rules. At the same time, there is flexibility and all kinds of change.

SUSAN JELLETT, HBA ’79
Experience: Canada Revenue Agency, Government Services Canada, Comptroller General
Current title: Senior Policy Analyst, Office of the Comptroller General, Treasury Board of Canada Secretariat, Canada

Lifelong learning
Susan Jellett decided to work as a public servant in Ottawa when she was a teenager, and she’s never looked back.
What do you like best about working in the public sector?
I work with a very diverse and interesting group of talented people and have the opportunity to help them be successful in what they do. I’m in the unique position—it’s both a responsibility and a privilege—to be able to make change and move the ball down the field. Every day is different. I hear exciting stories, and I get to connect the dots.

How did your Ivey training contribute to your public sector career?
Ivey taught me how to navigate complex relationships, and collaborate to achieve common goals. The School also helped me develop the business skills I needed to speak the language of business. I now feel comfortable in any boardroom, private or public.

Can and should the private and public sectors be working more closely together?
Yes! When you bring the two sectors together, you combine the strengths—the public sector’s dedication to the needs of its citizens, and the cost and performance acumen of the private sector.

What advice would you offer to upcoming Ivey graduates about working in the public sector?
If you’re looking for an opportunity to have an impact, the public sector and political sphere offer immense opportunities.
SUSAN HARPER
MBA ’83

Experience: Trade commissioner, ambassador, policy analyst
Current title: Director General and Senior Arctic Official, Department of Foreign Affairs, Trade and Development, Canada

Why did you choose to work in the public sector?
I was interested in international work and in 1983 there weren’t many Canadian companies with Canadians abroad. I was offered a job as a trade commissioner and I felt it offered a combination of international exposure and a business orientation.

What do you like best about it?
I have always liked the idea of public service, of making a contribution to the whole—those were the values I grew up with. I like the complexity of my work, the service orientation, and the focus on deliverables.

What are the challenges?
When you’re in government, you’re always making trade-offs between accountability and efficiency. No one likes “bureaucracy” but on the other hand, we have to be held accountable and take the time to consult with all stakeholders.

How did your Ivey training contribute to your public sector career?
The case method is very practical and focused on decision-making. That’s what I learned at Ivey and I apply it every day.

How can the private and public sectors work more closely together?
It helps to create opportunities for open, practical discussions between business and government. My experience is that both sides come out of these discussions with a better idea of how they can work together effectively.

What advice would you offer to upcoming Ivey graduates about working in the public sector?
I feel that I have the best of both worlds, but everyone has to think about what’s important to them and match that to the characteristics of the job.

Lawrence National Centre for Policy and Management

Established in 2002 with a generous gift from Canadian businessperson Jack Lawrence, HBA ’56, the Lawrence Centre aims to bridge the gap between business strategy and government policy by focusing on issues where the two overlap.

“For economies to succeed in the face of fierce global competition, governments and business have to be collaborators.”
—PAUL BOOTHE, DIRECTOR, LAWRENCE NATIONAL CENTRE FOR POLICY AND MANAGEMENT

The Centre is currently leading a major research project, “The Future of Canadian Manufacturing,” studying leading Canadian firms in Canada and around the world. It also produces a series of policy briefs that summarize recent policy-relevant work by Ivey researchers.

A new course in the HBA program introduces students to senior leaders in the public service, so that they develop an understanding of the complexity and constraints of the public sector. The Centre is also developing executive education programs for senior public servants.

The 2013 Thomas d’Aquino Lecture was delivered by Mark Carney, former Governor of the Bank of Canada.

The Lawrence Centre continues to play a major role in bringing business and government together to discuss shared issues. In May 2013, for example, the Centre collaborated with the C.D. Howe Institute and others to present a public forum on foreign investment review.

www.ivey.ca/lawrencecentre
“It’s a great feeling to be able to give back.”
—Gary West, HBA ’68
Trekking through the Sahara on a camel. Training as a wine expert. Giving thousands of hours as a volunteer. Finding peace at a wilderness cabin. Writing a thriller. Hosting six-star cruises. These are just a few of the activities that are keeping Ivey alumni busy and happy after they have left full-time work. As the so-called “Silver Tsunami” washes ashore, Ivey retirees aren’t putting their feet up and looking forward to an afternoon nap. Instead, they’re exploring new interests, pursuing adventure, and discovering new dimensions of themselves.

They are energetic, high-powered business leaders throughout their careers. So what do Ivey graduates do when they leave full-time work? *Intouch* checks in with six of them.

Maybe we should drop the “R” word altogether. Gary West, HBA ’68, prefers the term “the second half.” West had a long and successful career, most of it spent with the Royal Bank. He had his eye on early retirement and achieved his goal, leaving paid employment at 55 and settling in London, Ontario. He says his early departure with a reduced pension was a great trade-off.

West is a deeply committed community volunteer. He serves on the Ivey Alumni Association Board of Directors, assists at many Ring Tradition Ceremonies, and is currently working with the Governance and Recognition committee to study how the Ceremony might be improved. He also serves on the Western Alumni Association Board, Western’s Senate, and the Foundation Western Board. He is a long-time member of the United Way London & Middlesex Board and has served on the boards of VON London Middlesex and his condo corporation. →
“Determine what makes you happy and do more of it.”
—Barbara Fraser, HBA ’71
“I got to the point where too many things were running my life and I wanted to control it for a change.” —Michael Porter, HBA ’68

West says he has never felt happier in his life. “It’s a great feeling to be able to give back,” he says. “There’s a real sense of connecting with people and being involved.” West and his wife Shirley have linked calendars on their smartphones to help them organize their busy schedules. He estimates that he puts in 600 to 700 volunteer hours each year.

Michael Porter, also HBA ’68, had no plans to retire early. In fact, he was sure he would never retire. He started his career in advertising but eventually became a fast food franchisee. He owned three McDonalds, two Pizza Huts and a KFC franchise over the course of his career. “I was the kind of guy who was very hands-on, very busy, and able to get a lot accomplished. I thought that they’d carry me out! But then I got to the point where too many things were running my life and I wanted to control it for a change.”

Since selling his franchises in 2007, he’s been dividing his time between three homes. He and his wife visit regularly to support her. They also bought and renovated a condo there. A Collingwood home gives him a chance to ski in the winter, and it’s where his 103-year-old grandmother lives in a nursing home.

Porter says he and his wife found the adjustment to retirement surprisingly smooth. “We don’t need a lot of structure: we’re quite happy to wake up in the morning and say, ‘What are we going to do today?’ It was easy for us because we were on the same page and happy to spend more time together.”

Porter, who is Class Liaison for HBA ’68, organizes his class reunions every five years, and is looking forward to the next one, which will mark 50 years since graduation.

Bob Bulloch is another member of the HBA class of ’68. He started his career as a teacher, moved to Xerox and then bought a McDonalds franchise. Eventually he owned four, which he sold in 2006. But he was definitely not ready for a rocking chair. “I’m a hyper kind of person and I can’t sit still for long,” he says.

He now organizes and hosts exclusive high-end cruise holidays. Building on the offerings of six-star cruise companies like Seabourn and Crystal, Bulloch carefully researches the destinations, and then plans unique land excursions and luxury stays before and after the cruises. “The people who come with me love to travel and are very successful,” he says. “They want something exotic and they want it all done for them.” For a recent river cruise in France, for example, he organized a visit to a private farm where bulls are raised for bull-fighting.

Bulloch and his son, a real estate agent, have developed a new business renovating small houses into luxury condo alternatives. The first property was a rundown “crack house” that had been subdivided into three apartments but was ideally located in the heart of the resort town of Huntsville, Ontario. They gutted the 850-square-foot building and then rebuilt it with luxury finishes and high impact, low-maintenance landscaping. The next project, an old boathouse on the lake, has also been transformed, and a garage with a two-bedroom apartment has been added to accommodate guests.

For David Walker, MBA ’58, retirement means staying fit and pursuing adventure. Walker works out and runs or swims every day. A long-time climber, he summited his last peak in 1993 but continues to hike, ski and trek on horseback through the mountains. Three years ago, he rode a camel through the Sahara, camping under the stars. He has gone skydiving several times and plans to do it again in celebration of his 80th birthday. “It’s not difficult,” he says. “All you do is lean forward when they open the hatch!”

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29

The percentage of the Canadian population that is part of the baby boom generation, which began reaching 65 in 2012

2008

The year most Canadian provinces eliminated mandatory retirement

42

The percentage of retirees who say they didn’t leave their jobs voluntarily
“In the end, it’s all about keeping busy and having fun.
—Bob Bulloch, HBA ’68
“Find something you love to do, and be careful to leave it that way.”
—Ray Verdon, MBA ’70

When he’s not on an adventure, Walker gives his time to Out of the Cold, a hot meal program for Toronto’s homeless. Walker’s role is to raise money to support the program. His approach is simple and effective. “I send out letters and then I follow up. You just have to ask.”

Ray Verdon, MBA ’70, formerly CEO of Nabisco Canada and President of Nabisco Biscuit USA, left corporate life at 55. He spent his “second career” serving on corporate boards such as Chase Manhattan Bank and MRS Trust, and doing speaking engagements. Then, four years ago he started his third career as an author.

Verdon’s first book, Not Exactly a War Hero, explores a forgotten corner of history—Canada’s conscription crisis during World War II. He focuses on “zombies,” men who were forced to serve as reservists and were reviled because they didn’t go to the fighting fields of Europe. His hero, a French Canadian, hides out in the Gatineau Hills, working with other zombies and developing a snowmobile and primitive ATV to avoid capture. The book features an aging “Huck Finn” character, Mac Gleason, who tries to unravel the mystery of the zombies.

“The writing was heaven,” says Verdon, who estimates he spent about 1,400 hours on the project over three years. “The publishing was purgatory, and trying to get it sold is hell!” Still, he has two more mysteries in mind for Mac Gleason to solve.

Barbara Fraser, HBA ’71, concluded an enviable corporate career at the age of 57. A C-level executive with Procter & Gamble, Citi, and American Express, she spent the last third of her career based in New York City, where she held several global roles and traveled extensively. After “retirement,” Fraser joined several corporate boards, an involvement she continues to enjoy. “It keeps me active in the business world and I feel that I’m able to contribute at a high level,” she says. “Being on a board also allows me to develop ongoing relationships with the business, the management and the other board members—and those relationships are important to me.”

But what really drives Fraser’s after-work activities is her lifelong passion for learning. Fraser studied Italian to a high level, in part to enhance her frequent holidays in Italy. She and her husband have been interested in wine for many years and almost any trip they take involves exploring vineyards. In 2007 she completed the intermediate level of a sommelier education program, which included study and exams in viticulture and wine tasting. A film buff extraordinaire, she has watched and reviewed more than 1,000 movies for Netlix. Along the way, Fraser spent more than 20 years as a member of the Ivey Advisory Board, chairing several high-profile task forces for the School.

Fraser has a simple recipe for retirement: “Determine what makes you happy and do more of it!” It may take time to figure out what you enjoy most, she says, but once you do, make a conscious decision to pursue your interests. Gary West says careful financial planning is a must, but sees retirement as a golden opportunity. “You can continue doing the same things, making more and more money, or you can decide to change things,” he says. “We decided that money wasn’t the end goal, and chose to make a difference.”

Verdon warns against making your second or third career into work. “If the writing was painful, I wouldn’t do it,” he says. “Find something you love to do, and be careful to leave it that way.” Walker advises staying in good physical shape. “Your head only works as well as the rest of your body.”

Porter says people leaving full-time employment should be aware that retirement isn’t as structured as working life. “Either be happy with the lack of structure or replace it with something else,” he says. For Bulloch, retirement has provided an opportunity to try new business ventures without financial pressure. “I’ve got a niche with the cruises and a niche with the tiny houses, and they’re both things I enjoy doing,” he says. “In the end, it’s all about keeping busy and having fun.”

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| 53 | The percentage of retirees who said they were financially ready on the first day of retirement |
| 14.6 | The number of years a 50-year-old worker with a post-secondary degree could expect to work in 2009, up from just 12 years in 1998 |
In World War II, Ross Clouston worked in radar but longed to become a fighter pilot. Eventually he convinced the powers-that-be to send him back to Canada for flight training. One day during training, he was attempting a landing when a crosswind caught his plane and flipped it over. Clouston escaped with his life, but the plane was destroyed and his career as a pilot was over.

“That failure motivated and drove my father throughout his career,” says Bob Clouston, MBA ’72. “He passed that drive on to me and my brother.”

In turn, Bob and Brendan Clouston, MBA ’79, have fostered drive and achievement in exceptional Ivey students by creating the Ross N. Clouston MBA Award in 1998. After the War, Ross Clouston attended McGill University, where he was first in his class in chemistry and won a full scholarship to Harvard Business School. He returned to Canada and joined the family business, which he built into Bluewater Seafood, a major force in the Canadian market. He sold the company to Gorton’s, a large U.S. company, in 1963 and served as president of Gorton’s from 1968 to 1986. He was the only person to serve as president of both the National Fisheries Council of Canada and its U.S. equivalent, and was knighted by the King of Norway.

Ross ensured that his sons also benefited from an exceptional business education. Says Brendan: “He always used to say that you need judgement, ...
“The big thing is that you feel recognized. You know that the School thinks you’re valuable and that you have the potential to make a difference.”

—Smita Yadav, MBA ’06
experience, training and luck to succeed, and he could help us with two of those.” Brendan worked as a management consultant and at the Bank of Boston before joining U.S. cable company Tele-Communications Incorporated. Today he lives in Europe where he has been involved in the mobile industry. Bob’s career began with General Foods in Toronto following which he worked for Warner-Lambert, Leaf Confections, and Sargento Foods in the United States. Since he retired he has written several well-received novels.

In addition to honouring their father’s legacy, Brendan says the scholarship was created to help develop young talent and support Ivey in recruiting top students and building its international reputation. “We went through the Ivey experience and we benefited enormously,” he says. “We have the ability to help others coming along behind us, and that’s the right thing to do.”

Konstantin Markov, MBA ’03, is one of the 14 Ivey students who have received the scholarship since it was established. Markov was working as a management consultant in his native Russia when he applied to Ivey. Coming from a developing economy, he was grateful for the generous financial support. But he says the scholarship also had a powerful motivational effect. “When you see that your achievements from your home country are recognized, you feel more confident,” he says. “You can really relax and perform better in school.”

Markov went on to become an executive in the Russian mobile industry. Today he is director of the Moscow region for Mobile Telesystems (MTS).

Three years later, it was the turn of Smita Yadav, MBA ’06, to receive the scholarship. Yadav, who was working with an IT consulting company in India, applied and was accepted to several top U.S. schools, in addition to Ivey. But when she received news of the scholarship, her decision was easy.

Like Markov, she says the impact went far beyond dollars and cents. “The big thing is that you feel recognized. You know that the School thinks you’re valuable and that you have the potential to make a difference.” Yadav joined RBC when she graduated and is currently Manager of Performance Management and Enterprise with RBC Financial Group. She has shared her Ivey experience with current students at her undergraduate school, the prestigious India Institute of Technology.

Vinay Chopra, MBA ’08, received the scholarship in 2008. Chopra has an undergraduate degree in Commerce from the University of Toronto. He did some consulting and spent several years working in his mother’s small business before deciding to do an MBA. “I had always wanted to go to Ivey,” he says. “Once I knew I had the scholarship, I had a sense of responsibility that I needed to take full advantage of the opportunity.”

A few months after completing his degree, Chopra launched Mobiroo, a business selling gift cards for mobile applications. Mobiroo has now pivoted to a subscription-based business model, and will be active in 15 countries by mid-2014.

For Andrew Sanden, MBA ’12, the Clouston scholarship came at a critical time. He and his wife both wanted to do MBAs and were in the process of selecting a program when they found they were expecting their first child. The scholarship allowed them to carry on with their plans, with Sanden completing his degree in 2012 and his wife the following year.

After Ivey, Sanden stayed home to care for his infant son while his wife finished her degree. They moved back to their native Calgary in mid-2013, and Sanden is now working with Innovate Calgary, a non-profit business incubator. “The scholarship enabled us to pick our careers without having to worry about paying back our loans quickly,” he says.

So what would Ross Clouston, who died in 2008, think of the young business leaders who have received the scholarship given in his name? Chances are, he would be very proud. “In terms of finding and supporting talented young people, the scholarship has been very successful,” says Brendan. Bob adds, “We’re so pleased to know that our father’s drive for success will not end with my brother and me.”
We shared the experience.
We share the network.
We share the pride.
Let’s celebrate our own... again!

Global Ivey Day
November 13, 2014
PwC and Ivey have worked together for many years. The firm has supported student scholarships at the School and contributed to many student activities. It looks to Ivey for some of its most promising recruits—people like Sarah Shin, HBA ’10. “At Ivey I learned that you have to be very resourceful and adaptive, keep people motivated, and always have fun with whatever you’re doing. That’s served me well in the projects I’m working on at PwC.”

To honour years of working together, PwC made a generous contribution to the Ivey Campaign for Leadership. Two breakout rooms in the new Richard Ivey Building—used regularly by students like Alex Marks, HBA ’14 Candidate—proudly bear the firm’s name. Shin expects the relationship will continue to grow. “Ivey graduates thrive at our firm,” she says. “It’s a similar culture, and they are well prepared, not just academically but with the communication and people skills that are so important in a client-facing industry.”

Sarah Shin, HBA ’10
Senior Associate,
Audit and Assurance Group
PwC Canada

Alex Marks, HBA ’14 Candidate
Co-President,
HBA Marketing Club

To find out how your company can partner with the Ivey Business School contact Abbey Baran, Associate Director, Corporate Relations at (519) 661 2179 or email abaran@ivey.ca
Your Ivey Network

Global Ivey Day 2013
Celebrating an international network

Ivey Class Notes

Tell us where you are, what you’re doing, who you care about, and how you’re staying in touch with your Ivey friends. Celebrate your achievements, activities and interests. Let us know about the latest matches and hatches—these are your pages. Submit your note and photos to: ively.ca/alumni/classnotes or email alumni@ively.ca

1946
CLASS LIAISON
Bob Blake, HBA ‘46
519-884-8078

1950
CLASS LIAISON
Willard Ellis, DBA ‘50, MBA ‘51
WEllis.MBA1951@ivey.ca

1951
CLASS LIAISONS
Dick Carr, DBA ’51, MBA ’52
313-886-1565
DCarr.MBA1952@ivey.ca
Willard Ellis, DBA ’50, MBA ’51
WEllis.MBA1951@ivey.ca
Marg Bennett, HBA ’51,
writes, “I was pleased to read the note from Bill Hull in the last issue of Intouch. I just want to tell you that when I looked at my photo of the 2011 Reunion, I noted that three of the nine people (some of whom are staff) are graduates of Walkerville Collegiate in Windsor! They are Bill Hull, Don Copland and me. I think that is a good display of brains and longevity of WCI people! I am retired from an interesting 38-year job in the government of Canada... hope I run into Bill’s son sometime. Like Bill, I am busy with volunteer work and doing cryptograms when I do have a spare minute or two. Having to write long research reports at Business School gave me the experience needed for my job in the government.”

1952
CLASS LIAISONS
Ted Barber, HBA ’52
TBarber.HBA1952@ivey.ca
Dick Carr, DBA ’51, MBA ’52
DCarr.MBA1952@ivey.ca
313-886-1565

Class Liaisons are alumni volunteers who act as the central point of contact between the School and their classmates with the goal of keeping their class connected, especially in preparation for class reunions. To become a Class Liaison, please contact Jennifer Wyant at jwyant@ivey.ca

Class Agents are alumni who are committed to the development of the Business School through annual fund support and personally reach out to their classmates to encourage financial support and participation. To become a Class Agent, please contact Holly Gati at hgati@ivey.ca

Missing in Action! We need your help. We’ve lost track of some of our grads. Please refer to the list of names under your graduating year. If you know where any of these individuals are, please contact Rita Nicholson at 519-66-4165 or rnicolson@ivey.ca. Please note: “Missing” lists are as of January 15, 2014.
Ivey Alumni Association

Your Ivey Network

A Message from Anthony Ostler, MBA ’97
Chair, Ivey Alumni Association Board of Directors

The past year was a big one for Ivey, with the completion of the Campaign for Leadership, the opening of the new building and the arrival of Dean Bob Kennedy. Now that the hoopla is dying down a bit, it may be a good time to re-visit a core question: why does it make sense for you to be engaged with Ivey and the Ivey Alumni Association? I was raised to believe that from those to whom much is given, much is expected. We all benefited from being Ivey students. We had the opportunity to be part of a community that nurtured and supported us, rounded out our skills, and launched us into the world ready to make an impact. Getting involved is a way to pay that forward.

One easy way to do that is through the Ivey Alumni Partnership Program. You’ll read more about how it works and the impact it has on page 48. On page 41, you’ll read about how Ivey alumni are supporting the Ivey Business Review, an important student initiative. And there are many other ways to give back.

But there are also some very practical reasons for engaging with Ivey. The Ivey network is a powerful career management tool, a great way to find like-minded business partners, colleagues, clients and suppliers, and a source of advice and friendship. Ivey alumni are strategic, collaborative and solution-oriented. That common approach is a great platform from which to launch. On page 46, you’ll read about five alumni who are making a big impact at Bombardier, in part because their shared Ivey experience.

Why not make 2014 the year you engage with Ivey in a meaningful way? Explore the website, talk to fellow alumni, or contact me—I think you’ll find there are many ways you can benefit from and provide benefit to Ivey.

It’s always good to see someone who has been an important part of the Ivey family go from strength to strength. Kelly Cole, Ivey’s Executive Director of Advancement for the past decade, recently stepped down to become Vice President External at Western University. Kelly is a remarkable leader who has played a pivotal role in the development of the Ivey Alumni Association, providing support, investment and advice. We thank her for everything she has done to make the IAA the robust organization it is today.

@IveyAlumniAssn

Continued From Page 33

1955
CLASS LIAISON
Donald Moffatt, HBA ’53
DMoffatt.HBA53@ivey.ca

1954
CLASS LIAISON
Bill Braithwaite, HBA ’54
Wbraithwaite.HBA54@ivey.ca

1955
CLASS LIAISON
Bob McClelland, HBA ’55
BMcClelland.HBA55@ivey.ca

Charlie Bouskill, DBA ’55, MBA ’56, See Note under Keith Ham, MBA ’56

Bob McLaughlin, DBA ’55, MBA ’56, See Note under Keith Ham, MBA ’56

Fred Panchuk, DBA ’55, MBA ’56, See Note under Keith Ham, MBA ’56

Hugh John Cook, HBA ’56, has been awarded an Alumni Award of Merit 2013 – Community Service Award from Western University.

MBA ’56 class update submitted by Class Liaison Keith Ham:

“This is my second report since I replaced George Suart as Class Liaison. I hope by the following Intouch magazine, I will have made contact with all living MBA ’56 graduates. There are about five graduates of MBA ’56 that have not been able to locate. Renewed efforts will be made in the next couple of months, and I should then be able to give a complete report on the status of the MBAs. Charlie Bouskill, also DBA ’55, is now retired, having provided and managed industrial engineering services throughout his career – 27 years with then Canada’s leading retailer, Eaton’s – 12 years with Inter City Gas/Centra Gas – 18.5 years with the Association of Professional Engineers & Geoscientists of the Province of Manitoba (APEGM). He has been actively involved with APEGM, having been a member since 1964, and devoted over 350 committee years of service on various committees. He was the first recipient of the Association’s Outstanding Service Award (1971), was president in 1976, was a member of the Professional Engineers of Canada (FEC). Charlie and his wife of 58 years, Barbara, have four sons, all contributing to the economy, and have been amateur genealogical sleuths for 20 years. They have visited the UK several times, partially for this purpose, managing to trace the Bouskill family back to about 1500. One of the highlights of their many travels was a Baltic cruise with their whole family, 18 in all, including grandchildren. Charlie is presently vacationing for six weeks in the Baja Peninsula. Bruce Campbell (who is retired and living in Westmount, Quebec) and I visited Al McMillan for lunch in Saint-Jean, Quebec. Al is retired from Banque National (Levesque Beaubien). His wife Solange died two years ago after over 50 years of marriage. He has three children, Robert, John and Ann. Fred Panchuk, also DBA ’55, is living in Deep River, Ontario, having been retired from Atomic Energy for over 25 years. It was reported recently by Stewart Ellis that his father, David “Waldo” Ellis passed on in London, Ontario in November 2013. I spoke with Bob McLaughlin, also DBA ’55, at some length. He is retired in Toronto and is in good spirits. I am hoping to get notes from him for the next edition. Through Charlie Bouskill, I finally located Bill Saunders. He has been living for many years in Houston, Texas, and is in good health. He has promised to send notes to me which will appear in the next edition. I had a very pleasant conversation with Kenneth Lindsay. He is happily retired in London, Ontario and is in good spirits. Wilmer Collett wrote me a note, “Hi Keith, I joined the Foreign Service as a trade commissioner in 1960. Ended that career as High Commissioner to Nigeria and Sierra Leone (1958-88) following serving as Consul General in Chicago (1979-82) and Munich (1982-85) and in between as Deputy Head of Mission at Rome (1971-74) and Bonn (1979-82) with previous appointments scattered around Bombay, Cairo, Wellington, Vienna, Moscow, and Ottawa. My last two years with the Foreign Service (1988-90) were as regional executive director for Science and Technology in Alberta (Edmonton). Following retirement from the Foreign Service, I joined the UN Agency FAO (Food and Agriculture Organization) in Rome and went abroad as FAO Representative in Somalia (Mogadishu 1990-92), then to Iran (1992-94) followed by Rwanda (Kigali 1994-95) – a most enlightening experience indeed. I married Anne Jongs (from Kent, England) in Wellington, N.Z. in 1961. We have a daughter, Michele, a son, David, and two grandchildren. We retired fully in 1995, firstly to our property in Italy and subsequently to Ottawa. Regards, Keith”
Ed Prévost, MBA ’64, has recently been elected Mayor of Hudson, Quebec with nearly 77% of the vote.

1965
MISSING
DBA - Victor Levin, Donald Litplo, Woody Mackie, Robert Smith
HBA - Walter Barclay, James Davies, Alan Richie, Grant Evans, Claire Johnston, Chris Lehman, Donald McIvor, Robin Woods

1966
MISSING
DBA - Hugh Gorham, Terence Heineman, Paul O'Donghooe, Simon Roach, Hugo Sonnenburg
HBA - Christopher Seymour, Larry Squillaci, Lut Striethel
MBB - Brian Beauty, Kenneth Brown, Edward Daugmey, Don Driscoll, John Garven, David Gildart, Greg Gooch, Frank Hirez, John Holland, John Langley, Fraser Lindsay, Harry Utter, George Lyons, Brian Nice, Andrew Nicol, Elene Preche, Las Van Hemert, Fred Wiseman

1967
CLASS Liaisons
Jeff Chaplin, MBA ’67
JChaplin.HBA67@ivey.ca
Rod Jack, MBA ’67
RJack.MBA67@ivey.ca
MISSING
DBA - Douglas Lowry, Eggert Peterson, Bob Phillips, Bruce Waters
DIP - Joseph Brideau, Jean Caron
HBA - Richard Blair, Fred Bradley, Robert Duggan, Jack Fynn, Donald McEacham, Alex McLeod, Maurice Pigeon, Wayne Roswell, Donald Tulloch
MBB - Donald Biglow, Dennis Bishop, David Borch, John Dale, Peter Downing, Mike Fuller, Terence Heineman, Donald Henderson, Emer Pepper, Donald Ker, BruceKillen, Alan McKay, Kenneth Nicholls, Dennis Parker, William Porter, Elwood Sawby, Gunter Scheidle, Dale Sharpe, Daniel Stewart, David Toole, David Whiting, Michael Willey, Gordon Williams

1968
CLASS Liaisons
Michael Porter, MBA ’68
Mporter.HBA68@ivey.ca
John Mills, MBA ’68
JMills.MBA68@ivey.ca
Michael Needham, MBA ’68
MNeedham.MBA68@ivey.ca
MISSING
DIP - Stephen Haas
HBA - Owen Hackett, Tim King, Scott McDermott, Barbara Strand, Peter Taylor
MBB - Donald Davidson, Ron Dixon, John Doran, Frederick John Harris, Jim Plaxton, James Rowland, Brian Prache, Les Van Hemert, Fred Wiseman

1969
MISSING
DBA - David Walker, Martin Wenger
HBA - Jack Bowman, Peter Bush, Peter Clark, James Colles, James Lasby, Douglas Macaulay, Peter McLaughlin, Laurence Mogg, Terry Noble, John Schofield, David Shaw, George Wagner

1970
CLASS AGENT
Rob Richards, MBA ’70
RRichards.MBAB70@ivey.ca
CLASS Liaisons
Keith Harfield, MBA ’70
KHARFIELD.MBA70@ivey.ca
Jim Skelton, MBA ’70
JSkelton.MBAB70@ivey.ca
MISSING
DBA - Paul Benoit
DIP - Malcolm Rogers
HBA - Lamy Phillips, Michael Piper, Steven Piper, Philip Wilson
John Bowey, MBA ‘73, has joined Economical Insurance’s board of directors as vice-chair.

1974
CLASS AGENTS
Matt Hannon, MBA ‘74, MBA ‘71
Mshannon.HBAtx @ivey.ca
Hugh MacDarmid, MBA ‘74
HMacDarmid.HBAtx @ivey.ca
CLASS LIASONS
Patrick Crowley, MBA ‘74
PCrowley.HBAtx @ivey.ca
Lee Sienna, MBA ‘74
LSienna.HBAtx @ivey.ca
Dan Amadori, MBA ‘74
DanAmadori.MBA @ivey.ca
MISSING
DBA - Charles Box, Kynonori Watai
HBA - Lee Caimcross, Thomas Cunning-
ham, Meritt Goodard, David Hatfield,
Juliet Koony, Linda Larsen, Bill Lewis,
Robert Miller, Brad Sanson, Manford
Schier, John Shaw, Robert Spano
MBA - William Andrews, Pierre Baril,
Jacques Berube, Terry Brekenridge,
Robert Eagle, Orly Friesen, Edward
Gough, Jerry Harder, Andrew Harmon,
Jack Hasen, Zenon Hsuarwych,
Peter Jenkins, Pierre Lefebvre, Glenn
MacQueen, Peter Martin, Maurice
Minville, Donald Mok, Andre Nadeau,
Ted Renner, Pierre Ross, Frank Scrochi,
Harland So, Stephen Starke, Tony Webb,
Stephen Yaffe

1975
CLASS AGENT
Tony Horak, MBA ‘75
AHorak.MBA @ivey.ca
CLASS LIASONS
Ted Dziakowski, MBA ‘75
TDziakowski.HBAtx @ivey.ca
Paul Smith, MBA ‘75
PSmith.HBAtx @ivey.ca
Tony Whitaker, MBA ‘75
TWhitaker.MBA @ivey.ca
MISSING
DBA - Don Bennet, Paul Lo
HBA - Willams Bishop, Brian Brenneman,
Peter Britton, Douglas Dixon, Brian
Dodson, Laurie Leslie, Craig Marchant,
Robert Mislan, Paul Osbaldestone, James
Rose, David Russell, Robert Seaman,
Stanley Smith, Paul Snyder, Christine
Strachan, Gregory Wallace, Robert Wilson
MBA - James Barkey, Wayne Bird,
Malcolm Brown, Robert Burgess, Hugh
Coutnery, Art Doody, Paul Douglas,
Andre Godbout, Ramesh Gupta, Albert
Herszen, David Holmes, David Howe,
George Kenda, Eredly Low, Stephen
Martin, Frederick Martin, John Mclean,
Kevin O’Brien, Gary Opdyke, Brian
Peters, Gary Porter, Raghavendra
Prabhasar, Nick Saitel, Ilia Stevens,
Dennis Wallace, Peter Watkins,
Nicholas Westendie

1976
CLASS LIASONS
Craig Kennedy, MBA ‘76
CKennedy.HBAtx @ivey.ca
Pat McKay, MBA ‘76
PMcKay.HBAtx @ivey.ca
Janet Whitney, MBA ‘76
Janet.Whitney @ivey.ca
Elaine Frost, MBA ‘76
Efsrost.MBA @ivey.ca
MISSING
DBA - Linda Binet
HBA - Susan Barclay, William Breuyle,
Derek Chin, Raymond Chong Kwok Wai,
James Currie, Mang Dalman, Michael
Fedy, James Gambling, Lorne Gellenny,
Bruce Irving, Colin James, Richard Jeffrey,
Yin May Or, Demetrios Petrides,
Michael Renison, Linda Szarzynski,
Richard Serbinski, Jane Sorensen, Fiona
Spencer, Bob Williams, Don Wilson
MBA - David Barker, Sonny Bedayse,
John Benjamin, John Carmichael,
Katherine Chan, Rene Choquette,
Charles Chung, Helene Desruisseaux,
David Dickson, Gregory Gaskin, Frank
Green, Marty Humphreys, Kiroku Kato,
Bill Kime, Jim Leask, John Leeds, Doug
Leees, James Martelton, Laurie McDonald,
Lothar Mensch, Lazio On, Jack Radford,
Will Reid, Michael Robbins, Jean-Francois
Robert, Margarita Sanchez, Frank Sui,
Robert Smart, Peter Sochan, Lynda
Stein, Bobby Tang, Michael Walzak,
Stanley Wong, Michael Yaffle

1977
CLASS LIASION
Lise Casgrain, MBA ‘77
LCasgrain.MBA @ivey.ca
MISSING
HBA - Caralee Finley, Paul Hardy,
Douglas Humphries, Peter Hutner,
George Koigas, Linda Lee, Eric Lo,
James Lockwood, Laurel McLaughlin,
Steven Mcmanus, Richard Odorico,
Mark Stevens, Jeffrey Waterous
MBA - Peter Bell, Ronald Bird, Duncan
Brown, Claude Chabot, Dean Chapman,
Robert Cooke, Emile Frango, Doug Gillies,
John Irvine, Trevor Johnson, Richard
Kropp, Hans Krueger, Art Mooney,
Rod Munn, Peter Norman, Bruce Smyth,
Nazir Wail, Edward Wang
Craig Dynes, MBA ‘77
has been appointed to chief
financial officer at Dealer.com

1978
CLASS LIASION
David Cox, MBA ‘78
DCox.MBA @ivey.ca
MISSING
DBA - William Griffith, Atlion Koncan
HBA - Julia Bradshaw, Alexander Chan,
Cathy Cronin, Rick Durst, David Martin,
Edward Mealing, Lance Newman, Brian
Poole, Emil Ritchie, Ajaya Sachdeva,
Karen Serbinski
MBA - Douglas Andrews, Anthony Au,
Margaret Bukta, Ted Burgoin, Joseph
Clarke, Charlie Clarke, Steven Conlin,
Alan Fenton, John Fowler, Ted Handford,
Douglas Harrington, Firou Jezza, Carlton
Joseph, Robert Joyce, Stanley Kamzol,
David Laycock, Wayne Lint, John Macellan,
William Nugent, Graham Palmer, Pat
Pender, Michael Ramage, Bill Roberts,
Paul Sobon, Robert Stiles, David Veall,
Winnie Wong
Richard Nesbitt, MBA ‘78,
has been appointed to the board of
directors at SickKids Foundation.

1979
CLASS AGENT
Cameron Turner, MBA ‘79
CTurner.MBA @ivey.ca
CLASS LIASION
Tim Godfrey, MBA ‘79
Tgodfrey.MBA @ivey.ca
MISSING
DBA - Sol Candel
HBA - Lawrence Bonje, Brenda
Burghart, Christopher Campbell,
Carlo Choi, Craig Coner, Sylvia Dolson,
Rene Gullidy, Fedde Huften, David
Jackson, Neil McCormick, Kathleen
McLaughlin, Eugen Mee, Alex Murray,
Ted Sieber, Toio Taimla, Mahmood
Talaat, Rick Wilson
MBA - John Atikens, Barbara Armstrong,
Clair Batty, Michael Chung, Terry Cooper,
Len Drew, John Duncan, Wolfgang Harm,
Jeffrey Herman, Gerry Hughes, Valerie
Lebet, Gillian Loeb, Charles Manlowski,
Bill Payne, Eric Rinnskia, John Shaw,
Bernard Tang, John Thornton, George
Tucker, Steve Tudor, Donald Webster
John Nyholt, MBA ‘79, MBA ‘83,
has been appointed to the board of
directors of Mad Catz Interactive Inc.

1980
CLASS LIASIONS
Ardene Palangio, MBA ‘80
APalangio.MBA @ivey.ca
Maxine MacLure, MBA ‘80
MMacLure.MBA @ivey.ca
MISSING
DBA - Susan Hendrickson
HBA - Lester Chan, Elizabeth Chang-
Asterbaum, Lorraine Dunn, Hilary
Goldring, Katherine Hope, Greg Hurst,
Bill O’Kork, Anthony Reitz, Daniel Shear,
Murray Snelgrove, Daniel Yang
MBA - Doug Alexander, Bernard Beaudoin,
David Bird, Gilles Bourque, Fraser Brown,
Victoria Cameron, Terence Daly, David
De Leon Moore, Andre Drupstein,
Yves Dufresne, Helene Dufresne, David
Ferguson, Nancy Feyerer, Jim Feyerer,
Michael Fitzpatrick, Aamith Gai, Colin
Jack, Jim McDonald, Nancy McNerney-
Lacombe, Patrick Michaud, David Munro,
Ben O’Neill, Barbara Quinn, Ian Rankin,
Thomas Sones, Thomas Underwood
Gary Baxter, HBA ’80, has been named the Queen’s Diamond Jubilee Medal for service to the community.

Doug Bradley, MBA ’80, has served as president of the Canadian Bioenergy Association on March 31, 2013. In five years at the helm Doug grew association revenues 700% and led 22 trade missions to Finland, Sweden, Austria, and Italy, and financing missions to Beijing, London, Seoul, and Singapore. Doug is now pursuing consulting interests, in particular the development of a 250 million euro Bio-trade Equity Fund that will invest in biomass densification facilities and supply chains worldwide to enable long-distance competitive delivery of biomass to world markets.

Barry Cohen, MBA ’80, writes, “I have been promoted to VP Sales and Marketing for Channel Assist, based in Toronto. Channel Assist is a software firm with a loyalty platform for B2B companies using indirect sales channels.”

1981

CLASS LIAISONS
Keeth Stone, HBA ’81
KStone.HBA81@ivey.ca
David Browne, MBA ’81
DBrowne.MBA81@ivey.ca
MISSING
HBA - Brian Armstrong, Jo-Anne Chang, Darcia Joseph, Ming Wah Kam, Julia Klein, John Lempen, John Menear, Mike Rowland, Kerry Watson, Jennifer Westaway

MISSING
HBA - Jerry Hajek, Richard Hardy, Linda Lauber, Brian Longmore, Paul Montgomery, Robert Parslow, Glen Paskiw, Edward Pitula, Keith Pritchard, Daryl Stywechuk, Murry Smith, Mark Stephen, David Storrier, Karen Thomas, Ed Traynor, Hank van Wensbergen, Miguel Velaya, Susanne Waelter, Saire White, Ralph Williams

Michael Lam, MBA ’81, has been elected to Fellowship (FCA) by the Institute of Chartered Accountants of B.C.

1982

CLASS LIAISONS
Mary Heisz, HBA ’82, MBA ’02
MHAheisz.HBA82@ivey.ca
Michael Thompson, MBA ’82
MThompson.MBA82@ivey.ca
MISSING
HBA - Luella Barath, Anthony Ching, Malcolm Collings, Lana Dostater, Brad Kirkland, Amy Kowalski, Catherine Lancaster, Annie Leung, Jeanne Milne, Glenn Petersen, Tony Simpson, Gary Trevisiol

MISSING
HBA - Stephen Jay, Kevin Tennyson, Marjorie Wilcox

MISSING
HBA - Anita Auerback, Michael De Maio, Anthony Ching, Kerry Watson, Emily Weisser, Saire White, Ralph Williams

Michael Lam, MBA ’81, has been elected to Fellowship (FCA) by the Institute of Chartered Accountants of B.C.

Alex Tye, MBA ‘82, writes, “I retired this year after 15 years as a shareholder and VP Lending at CareVest Capital Inc., a private real estate lending and investment company based in Calgary. A great ride with an industry leader, but it’s time to look to future adventures, whatever they may be. Special thanks to my wife Catherine for her love and support!”

Eric Johnson, MBA ’82, writes, “Our dear friend Kevin McGraw (nickname Quick Draw) passed away on September 21, 2013 after battling three different types of cancer over the past 5 years. Kevin’s best friend Glenn Savory (nickname Moose) summed it up by saying, ‘As you guys know there was no better guy than Quick Draw.’ Quick Draw always wanted everyone to have fun and to always remember to make happy memories as life goes on.”

Community Advancement
Marilyn Hashmi, HBA ’05, MBA ’08
Hashmi is a manager in KPMG’s Management Consulting practice in Toronto. She serves on the board of the United Way of Peel Region and the board of the Peel Leadership Centre. She is the Chair of the Young Leaders Council and KPMG’s Hub Initiative with United Way. Throughout the year Hashmi teaches undergraduate business courses at Nipissing University and Ryerson University.

Global Impact
Raymond Tam, EMBA ’05
Tam is Project Director with Mineralogy Phyll Ltd., an Australian group that owns one of the world’s largest iron ore deposits. He is also Director of Asia Operations for Blue Star Line, an organization that has undertaken to build a replica of the Titanic. Tam has worked with JPMorgan, Citibank and HSBC and is a CFA, an FRM charter-holder, a Certified Accountant and member of the Hong Kong Institute of Certified Public Accountants.

Corporate Development
Matthew Logue, HBA ’05
Logue is Vice President of Strategy and a Partner at S&E Sponsorship Group, one of Canada’s leading sponsorship agencies. He is active in industry organizations and a frequent contributor to media outlets. Logue is a volunteer at Toronto’s Hassle Free Clinic, Canada’s largest sexual health clinic.

Student Leadership
Rich Hilsden, MBA ’14 Candidate
Hilsden is a physician and an officer in the Canadian Forces. He was deployed to Afghanistan as a trauma team leader in 2010 and has since completed a residency in general surgery at Western. A long-time student leader, he served as Chief Resident and is currently a section representative and active participant in several initiatives in the MBA program.

Entrepreneurship
Erik Mikkelsen, HBA ’06 & Robert Cherun, HBA ’04
Mikkelsen (left) and Cherun founded Auxo Management LP, a Toronto-based private investment firm. They also co-run UCIT Online Security, a high-tech surveillance company with 125+ employees, and 5 offices across Canada, that was purchased by Auxo in 2011.

Continues On Page 40
Bigger and better than ever, Global Ivey Day engaged Ivey alumni from New York City to Delhi, and from Yellowknife to Shanghai. Thousands of Ivey alumni and students came together to celebrate the essence of the Ivey experience and to strengthen the Ivey network. To see more photos, go to www.iveyday.ca
David Large, MBA ‘84, PhD ‘93, writes, “Having never been able to escape academia, I'm on a two-year leave from the Telfer School of Management, serving as dean of the Sanderman School of Business, Canada’s most innovative purveyor of fully-online MBA and EMBA programs. While we’re enthusiastic about our unique specialty tracks such as Social Enterprise Leadership and OHS Leadership, what really excites me is the idea that online education is evolving at lightning speed. Aside from professional pursuits, Karen and I still have three of our four kids at home, drive a minivan, have a mortgage, and all thoughts of retirement have long since evaporated. Every day I repeat “It's not the destination, it's the journey.” Hope to see many of you in September!”

Madeleine Paquin, MBA ‘84, has been named one of Canada’s Top Female Entrepreneurs for 2013 by PRO?IT/Châtelaine Wazo.

1985
CLASS LIASON
Juliet Atha, MBA ‘85, MBA ‘93
JAtha.MBA899@ivey.ca
MISSING
HBA - Lawrence Ager, Jan Fleisje, Alan Maslen, Gary Richards, Daniel Starkey, Terry Thompson, Danny Vu
LLB / MBA - James Grant
MBA - William Anderson, Robert Atkinson, Martha Boyle, Ruth Dantzler, Balteano Duftus, Diane Eagleson, Ashley Elliott, Ritchie Fairburn, Ronald Fenial, Lawrence Ferguson, John Forester, Ethel Frankel, Linda Furney, John Furney, Alair Gait, Heather Gilman, Roy Havighurst, Richard Hunt, Mark Hyatt, Mike Kennedy, Sharon Lane, Brian Lee, Greg Maslak, James Cormack, Lynn McDonald, Charles McDonald, Chris McIwan, James McKinnell, Betty Ng, Jane Patterson, Brian Piepen, Christopher Wallace

Bruce Lamb, MBA ‘85, and his horse, Gamble, won the Preliminary Division in the Ontario Horse Trials Association (OHTA) in 2013. Gamble was also named Top Thoroughbred for the Preliminary Division, and Bruce was named Top Veteran (aka Top Geezer) at the OHTA Awards Banquet in November. They are moving up to Intermediate Division for 2014, which is as high as they can go in Ontario. Jenny Lamb, MBA ‘85, set a personal best with a time of 1:32:27 in the Road2Hope Half Marathon in November. She was 80th out of 144 runners in her age category. Bruce and Jenny’s younger daughter, Tori Lamb, MBA ‘14, Candidate, will be graduating from the HBA program in the spring and has accepted a job at Bell Canada.

1986
CLASS LIASON
David Southren, MBA ‘86
DSouthren.MBA89@ivey.ca
MISSING
HBA - Barbara Abbott, Lynda Addison, Barb Bajamson, Kevin Buck, Mike Davis, Sara Goldstein, Leah Halperny, Steven Hannah, Ian Hany, TerrLiccott, Patricia Lakode, Andrew Marek, Martha McKenzie, Sharon McClenon, Ian Moeller, Craig Mull, Jeffrey Smith, Laura Vlad, Daniel Wilson
MBA - Jane Allen, William Anderson, Gary Bedell, George Brandon, Bradley Cameron, Sau Guo, Graeme Gowan, Dave Davenport, Michel Farache, Terry Ford, Chanit, Gerald Gerden, David Gunn, Genevieve Hay, Howard Herzog, George Hueson, Ian MacFadyen, Brian Maguire, Raymond McPherson, Douglas Newes, Michael Pearse, William Stewart, Anita Stewart, Paul Sullivan, Colin Sutherland, Ronald Tolnai, Peter Woods

1987
CLASS AGENTS
Darin Deschamps, HBA ‘87
DDeschamps.MBA899@ivey.ca
MISSING
HBA - Craig Cluet, David Dawson, Donald Grant, Michael Haines, Karen Jones, Kevin Long, Christopher Mark, Robert Nishikawa, John O'Connell, Jennifer Pearson, Christopher Peterson, Angela Robertson, Ivan Tavernes
MBA - Carlo Berardi, Sylvia Brown, Winnie Choe, Robert Hobbs, Katherine Karmally, Ed Lam, Leslie MacIntosh, Margaret MacMillan, Dan Macoosh, Donald Malliniks, John Martyn, Craig McKay, Ross McLeod, Paul Moase, Richard Pinnell, Tom Poole, Stephen Pye, Don Rae, Stephen Samson, Mary Sanderson, Rob Vikulis
Horst Huenniken, MBA ‘87, has been appointed to chairman of Urban Barns Foods Inc.

1988
CLASS LIASON
Greg Glista, MBA ‘88
GGlista.MBA899@ivey.ca
MISSING
HBA - Janice Branch, Chuck Dickson, John Elliott, Stuart Hansen, Brad Kipp, David Nesbit, Robert Schuster, Bruce Smith, Daniel Webster

MBA - Jay Alshan, Joseph Beaufour, Richard Goldthorpe, Catherine Henderson, Brian Hud, My Kimok, Tony Lee, David Longdon, Jane Osoko, Robert Patrell, Gordon Peterson, Doug Rourke, Tom Szczepinski, David Smith, Glen Turman, Michael Wood, Jun Zhao
George Low, MBA ‘88, has been selected as the serve on the next dean of Radford University’s College of Business and Economics. George will begin his tenure at Radford University on July 1, 2014.

Erik Sande, MBA ‘88, has been appointed to president of Medavie EMS.

1989
CLASS AGENTS
Laurie Campbell, MBA ‘89
LCampbell.MBA899@ivey.ca
Michael Pun, MBA ‘89
MPun@ivey.ca
CLASS LIASIONS
Glen Farrow, HBA ‘89, MBA ‘93
GFarrow.MBA899@ivey.ca
Glen Yonemitsu, MBA ‘89
GYonemitsu.MBA899@ivey.ca
MISSING
HBA - Ben Gomberg
MBA - Kimberly Daniels, Richard Dodtwell, Suzanne Grimble, Steve Hayes, Elizabeth Kan, Alley Laff, Lar MacGregor, Tena Michel
MBA - Michael Auyeung, Ming Chang, Keith Edie, Cameron Hall, Eddy Lee, Jiuxiang Li, Glen Petersen, Kevin Roye, Robin Westkin, Robert Wilson
Robert Ford, MBA ‘89, writes, “I recently moved from national law firm Gowling Lafleur Henderson LLP to join Ottawa law firm Kelly Santini LLP. Note: sharing this news is how the landscape of consulting firm called Zero2Ten and I am currently spending a lot of time in Toronto! I can’t believe it has been 25 years since we were all together at Western. Looking forward to catching up with you all in the fall. PS. The photo was taken while on vacation in Hawaii last year.”

James Gardner, MBA ‘89, writes, “Continuing an annual fall tradition, some of the gentlemen of the HBA ‘89 class gathered yet again in a sunny locale for golfing, dining, and socializing. We’re spotted here in Phoenix, AZ at a Coyotes vs. Leafs game... won by Phoenix in a dramatic shootout!” From left to right: James Gardner, Jim Foote, also MBA ‘95, Kevin Rosen, Randy Price, Mark Hoogeven, also MBA ‘96, Michael Hunter

1990
CLASS AGENTS
Tim Watson, MBA ‘90
Twatson.MBA899@ivey.ca
Michael A. R. Wilson, MBA ‘90
Mawilson.MBA899@ivey.ca
CLASS LIASIONS
Penny Fabbro, MBA ‘90
PFabbro.MBA899@ivey.ca
Lois Nahinroy, MBA ‘90
LNahirroy.MBA899@ivey.ca
MISSING
HBA - Michael Crane, Raj Dilawri, Mui Ngoh Eng, Grant Fox, Donna Gardner, Avery Goldman, Darrin Jamieson, Jerry Lorenzo, Arick McIl-Ard, Shawn Moriarity, John Phillipson, Martin Sawicki, Clifford Villemeneuve
MBA / MBA - Doug Bell
MBA - Roland Babineau, John Bailey, Nancy Bolton, David Butcher, Gordon Carriere, Ke-Chong Chow, Mike Davis, Steve Hackney, Roger Hendry, Cathy Hyde, Peter Karras, Gary Leskun, Jack Lotzhe, Alvin Lui, Alan McIeod, Chris Mitchell, Jim Pratt, Craig Peckell, Mohamed Sancho, Michael Scott, Yves Sicard, Leith Teshy, Kevin Wong

1991
CLASS LIASIONS
Kevin Gordon, MBA ‘91 (Sec 1)
KCordon.MBA899@ivey.ca
Mike Commissio, MBA ‘91 (Sec 2)
MCcommissio.MBA899@ivey.ca
Sandy Whitteman, MBA ‘91
SWhitteman.MBA899@ivey.ca
MISSING
HBA - Renato Barbon, Michelle Butler-Palhetas, Bob Cabral, Trevor Clark, Brad Gerster, Lara Kaufman, Beita Loftus, Trevor Michael, Colin Mulgarn, Cindy Noble, Erica Vero
MBA - Ed Bennett, Karen Blake-Carnevalle, Mary Ceneseve, Vincent Chow, Bob Davidson, Wayne Delorne, Alan Forrestor, Catherine Forrestor, Peter Glass, Heather Graham, Scott Hillside, Elnar Klapstein, Mary MacNaught, Chi Mak, Katherine O’Gara, Bob Petryk, Mark-Ram, Sharon Rose, Bryan Schulz, Fred Speckles, Mark Stuart, Martin Sutherland, Shuk Yeung
Doug Melville, LLB / MBA ‘91, writes, “2003 was a busy year: reappointed to another term as Ombudsman and CEO at OBFI (Ombudsman for Banking Services and Investments), completed the ICDL designation, joined the board of the Rouge Valley Health System, spent 20th anniversary in Tibet exploring the Everest Base Camp and Mount Kailash, and worked with counterparts in China and Malaysia on financial consumer protection and dispute resolution frame-
works.”

Colleen Mooney, MBA ‘91, has been appointed to executive director of the Ottawa Boys and Girls Club.

Patrick Olney, HBA ‘91, has been appointed to chief operating officer of TRW Automotive.

Mark Ram, MBA ‘91, has been appointed to the board of directors of The Guarantee Company of North America.

Norm Yustin, HBA ‘91, has been appointed to executive director of consumer and retail at Russell Reynolds Associates.

1992
CLASS LIASIONS
Judy Riege, MBA ‘92
JElliot.MBA899@ivey.ca
Patricia Meehan, MBA ‘92
PMeehan.MBA899@ivey.ca
MISSING
HBA - Peter Bates, Ben Chang, Harold La, Dave Lee, Ross Metcalfe, James Millersh, Michael Mills, Douglas Moser, Mark Thompson, Joanna Topp, Alex Weiner
LLB / MBA - Jacqueline Clements, Bruce Latimer
Ivey Business Review Gives Alumni New Ways to Engage

“IBR gave me an opportunity to put to work a lot of the knowledge and methodologies I learned in the classroom, to challenge my understanding of multiple industries, and to practice leadership.”

Michael Zawalsky, HBA ‘14 Candidate, is the publisher of Ivey Business Review (IBR), a student-run publication launched in 2009. IBR’s mission is to provide a forum for Ivey students—tomorrow’s business leaders—to develop, voice and discuss their thoughts on today’s business strategies, threats and opportunities.

Zawalsky got involved with IBR in his first year at Ivey, when he and his roommate wrote an article on the liquefied natural gas industry. “We were constantly trading opinions on the future of the industry,” he says. “We quickly decided that there was no better outlet for our thinking than IBR.” He eventually moved on from writing to serving on the editorial board and managing the magazine’s operations.

Matthew Ball, HBA ’10, co-founded IBR while he was a student and now works with Accenture Strategy. “IBR builds many of the analytical and problem-solving skills that I need daily as a management consultant,” he says. “But being on the leadership team was even more beneficial—it taught me the importance of focusing the vision, the role of momentum in realizing that vision, and the power of an effective organizational model.”

Ball is one of more than 20 alumni who have continued to support the student-run magazine after graduation. He chairs the nine-person IBR Board of Directors. He and other graduates share their editorial expertise and experience, and serve as “institutional memory,” providing continuity from year to year. In January, alumni and students met for “Ivey Business Review Day.” Alumni mentors made a presentation about “How to Write a Good IBR Article” and individual author meetings were held.

“There’s nothing I like more than realizing a vision with a close team of friends,” says Ball of his involvement as an alumnus. “We have a common memory,” providing continuity from year to year. In January, alumni and students met for “Ivey Business Review Day.” Alumni mentors made a presentation about “How to Write a Good IBR Article” and individual author meetings were held.

“IT’S THAT PERSONAL TOUCH”

“We are constantly trading opinions on the future of the industry,” he says. “We quickly decided that there was no better outlet for our thinking than IBR.” He eventually moved on from writing to serving on the editorial board and managing the magazine’s operations.

Matthew Ball, HBA ’10, co-founded IBR while he was a student and now works with Accenture Strategy. “IBR builds many of the analytical and problem-solving skills that I need daily as a management consultant,” he says. “But being on the leadership team was even more beneficial—it taught me the importance of focusing the vision, the role of momentum in realizing that vision, and the power of an effective organizational model.”

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“There’s nothing I like more than realizing a vision with a close team of friends,” says Ball of his involvement as an alumnus. “We have a common thought evenshadowing set of goals for IBR, and a shared passion for journalism in this space.”

He points out that close to 200 Ivey students have benefited from some experience with the magazine.

Zawalsky says the future of IBR is bright. “As long as passionate, engaged, hard-working people continue to enter the HBA program, it will thrive,” he says. “There are a lot of people looking to demonstrate their thought leadership on business issues, and we believe that IBR can provide the platform.”
Kerry (Anderson) Wiens, HBA '94, writes, “We celebrated the end of our fourth year in South Africa working with community development NGO, Seed of Hope. We have learned much about asset-based development and are working with the community to match its resources to needs. Last year a community mobilization process was launched by engaging people in facilitated discussions. This year we will be launching entrepreneurship training. We are also happy to be partnering with Canadian Foodgrains Bank on a three year food security project. The days are rewarding and challenging. The photo is of a group of ladies that I work with that started a sewing cooperative called Umtholi which means ‘to gain’. They will be attending our entrepreneurship training.”

www.theseedofhope.org
Rich Barth, MBA ’98, has been appointed to the board of directors of Tower Resources Ltd.

Leslee Thomson, VEMBA ’98, has been named on the distinguished 2013 Canada’s Most Powerful Women: Top 100 list presented by the Women’s Executive Network (WXN). She was honoured with the Private Sector Leaders Award. Since its inception in 1997, WXN has honoured 728 of Canada’s most powerful women.

1999
CLASS AGENTS
Tim Grigg, MBA ’99
TGrigg.MBA1999@ivey.ca
Daren Rough, MBA ’99
DRough.MBA1999@ivey.ca
CLASSliaisons
Melanie Cooper, MBA ’99
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MISSING
EMBA - Nicole Everett, Judy Harwood, Allan Kutchler, David Leeming, Clive Ingle Rose
HBA - Daniel Buckman, Martha Carol, Natalie Childs, Matthew Colby, Craig Convect, Darrick Geant, Ashley Hain, Steven Hashimoto, Mitul Kotecha, Janet Kwan, Natasha Larabie, Christopher Madisen, William Strongway, Tai Woolley
MBA - Mandreepak Azad, Jun Chen, John Crawford, Alan Forkas, Nicole Foon, Brian Forkan, Sergei Lapin, Richard Meslin, Renata Miranda, Al Mishra, Junsheng, Wing Keung, Christopher Mokhazneh, Shuting Sun, Mark Malerba, HBA ’03, was selected as a recipient of Business London’s inaugural Top 20 Under 40 Awards. Over 250 people were nominated and those selected were chosen based on business achievements, growth and development, community involvement. Mark was honoured to be recognized among such a talented group, including great friend and fellow ivey grad Michael Barr, MBA ’00. Also, see Note and photo under Michael Barr, MBA ’00.

Charles Walker, MBA ’03, has been appointed to vice-president at Bungundy Asset Management Ltd.

2004
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MISSING
EMBA - Olivier Huang, Diana Lamothe, Stuart Steeberg
HBA - Natalia Bitton, Gustav Broden, Kristin Cooper, Alex Felton, Tom Frobb, Kevin Kokiko, Todd Mandell, Matthew Mason, John Mowat, Peter Olsson, Isabelle Seidt, Alien Speter
MBA - Prabhu Bhattacharya, Sam Choudhary, Brys Munro, Mimi欧阳newrow, Richard Song, Ezah Syed, James Van Breen, Monica Xu, Bill Yue, Christline Zhou

Grant Chen, MBA ’03, has been appointed to the board of directors of Majestic Gold Corp.

Mark Malerba, MBA ’03, was selected as a recipient of Business London’s inaugural Top 20 Under 40 Awards. Over 250 people were nominated and those selected were chosen based on business achievements, growth and development, community involvement. Mark was honoured to be recognized among such a talented group, including great friend and fellow ivey grad Michael Barr, MBA ’00. Also, see Note and photo under Michael Barr, MBA ’00.

Mark Malerba, MBA ’03, was selected as a recipient of Business London’s inaugural Top 20 Under 40 Awards. Over 250 people were nominated and those selected were chosen based on business achievements, growth and development, community involvement. Mark was honoured to be recognized among such a talented group, including great friend and fellow ivey grad Michael Barr, MBA ’00. Also, see Note and photo under Michael Barr, MBA ’00.

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Michelle Tessaro, EMBA ’02, writes, “EDI Performance Group, the boutique consulting company co-founded in 2007 by Wayne Einhorn and Tynone Davids, both EMBA ’02, is growing. 2014 will see the company go bilingual, opening an office in Montreal as well as their first office in the United States, to serve a growing North American client base. EDI is also expanding their strategic capabilities as I am joining the management team to help build the company’s products and services. I have just returned from Hong Kong where I led the Asia Pacific real estate consulting practice of Altus Group (TSX: AIF). While I am able to help back home in Toronto, I have definitely missed the suburban winters in Asia this year. For more information on EDI please visit our website: edi-performance.com”

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Paul Skippin, MBA ’02 (Sec 2)
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Corey Dias, MBA ’00, has been appointed to the board of directors of Scorpion Resources.

Duska Kennedy, MBA ’00, MBA ’05, See Note under Andrew Kennedy, MBA ’05

2007
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Simeon Kassam, MBA ’02
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EMBA - Paul Cooper, EMBA ’01 (Fri/Sat)
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J.J. Anderson, MBA ’01
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MBA - Eugene Bala, Patrick Brady, Jimmy Kira, Lauren Lavigne, Gillian Grover, Sabrina Kaufman, Daniel Kim, Hu Song, Chan Wai Yoo
Stacey Allaster, EMBA ’00, has been named on the distinguished 2013 Canada’s Most Powerful Women: Top 100 list presented by the Women’s Executive Network (WXN). Since its inception in 1997, WXN has honoured 728 of Canada’s most powerful women.

Michael Barr, MBA ’00, was selected as a recipient of Business London’s inaugural Top 20 Under 40 Awards. Over 250 people were nominated and those selectedwere chosen based on business achievements, growth and development, industry innovation, and community involvement. Michael was honoured to be recognized with great friend and fellow ivey grad Mark Malerba, MBA ’03, as shown in photo at the Awards Reception. Michael is pictured on the left, Mark is pictured on the right. Also see Note under Mark Malerba, MBA ’03

Mark Wollinsky, MBA ’99, writes, “Hello, we are proud to announce that WETSTYLE has won a GOOD Design™ Award for excellence in design for the second consecutive year – this time for our Glacier Collection. For more information on our products, please visit www.wetstyle.ca”

2008
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James Van Brenk, Monica Xu, Bill Yue, Christine Zhou

Continues On Page 44
Tony Caldarone, MBA ’04, writes, “I’m excited to announce the acquisition of The Cove Motel and Restaurant in Auld’s Cove, Nova Scotia, just outside Cape Breton Island. If you’re vacationing in the Maritimes, drop in for a visit (especially if you love seafood).”

Sunil Godse, MBA ’04, writes, “After a successful book launch on November 14, 2013 with over 500 attendees and an endorsement by CBC Dragon, Bruce Croxon, sales of my book, Fail Fast. Succeed, have been going very strong with over 1,000 sold to date, and major local media coverage. I have already started a book tour, visiting several universities and conferences and have a radio interview under my belt. I hope the Ivey alumni help me announce the arrival of Benjamin Orval Giovanni Heayn on August 13, 2013. Life has been a whirlwind of amazing experiences ever since. I am currently working as a manager, Management Consulting – Strategy and Operations (Lean Six Sigma Transformation) with KPMG.”

Alex Kovatchev, MBA ’04, writes, “Ten and I welcomed Gwyneth MacLennan-Kovatchev to our family on October 18, 2013. Gwyn’s older brother, Nico, has adjusted well and is a great big brother. In other news, we’re living in the Junction in Toronto and just finished my 6th year at Telus.”

Kelsey Ramsden, MBA ’04, has been named Canada’s Top Female Entrepreneur for 2013 by PROFIT/Chatelaine W200 for the second straight year. Kelsey was also named on the distinguished 2013 Canada’s Most Powerful Women: Top 100 list presented by the Women’s Executive Network (WEN). She was honoured with the Entrepreneurs Award. Since its inception in 1993, WEN has honoured 728 of Canada’s most powerful women.

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Andrew Kennedy, MBA ’05, writes, “Duska Kennedy, HBA ’00, and I are thrilled to announce the arrival of Everett Kennedy who was born on November 26. Older brothers Anderson and Hudson are happy to have another boy in the household.”

Jason Heany, MBA ’05, writes, “Andrea (Venneri) Heany and I are pleased, even if a bit slow, to announce the arrival of Benjamin Orval Giovanni Heayn on August 13, 2013. Our first child, Ben arrived healthy, happy, and enormous at 10 lbs, 12 oz and 22 1/2 long. He also inherited his father’s enormous noggin (and hopefully his mother’s brain).”

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Andrew Kennedy, MBA ’05, writes, “Duska Kennedy, HBA ’00, and I are thrilled to announce the arrival of Everett Kennedy who was born on November 26. Older brothers Anderson and Hudson are happy to have another boy in the household.”

2006
Platinum level recognizes Ivey’s most generous corporate donors who have given the School $1 Million or more cumulatively.

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Xerox Canada Ltd
Anonymous (5)

To learn more about corporate partnership opportunities at Ivey, contact Abbey Baran, Associate Director, Corporate Relations at (519) 661 2179 or email abaran@ivey.ca
MISSING
EMBA - Jeffery Huang, Salman Pathan
HBA - Alex Chen, Katie Cotten, Vincent Hui, Holleah Javidan, Raymond Tung, Antonio Wang
MBA - Tony Gao, David Gu, Michael Shen

Ian Fleming, MBA ’08, has been appointed to the board of directors of Athabasca Nuclear Corporation as an independent director.

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MISSING
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HBA - Alex Brzozewicz, Rosalind Copp, Mackenzie Karkheck
MBA - Allen Spektor

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MISSING
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HBA - Georgia Brown, Stefan Miovic, Amanda Schlemm
MBA - Mashahed Almotawa

Working Together
Reaching for the Stars
Five Ivey alumni have contributed to the growth of a key program at Bombardier Aerospace

What does it take to build an effective business team? In the case of the Smart Parts™ program team at Bombardier, it’s the contribution of five past and present team members who leveraged their unique Ivey learning experience.

Bill Molloy, EMBA ’09, Sam Griffiths, MBA ’07, Eric Tang, MBA ’08, Peter McIntosh, MBA ’10, and Dennis Li, MBA ’11 have all been part of the Smart Parts™ program for Bombardier’s Q400* aircraft. Launched in 2008, the Smart Parts™ program helps airlines manage their operational and component maintenance costs. The team partners with individual airlines to tailor a program that meets their needs. Among the airlines currently on the program are India’s SpiceJet, Eurolot of Poland, Luxembourg’s Luxair and Jazz Aviation of Canada. “Our customers see the value in working with the aircraft manufacturer,” says Molloy, Director of CSeries Customer Care, Bombardier Aerospace. “They value the fact that we put as much focus on our aftermarket services as we do in delivering a world-class aircraft.”

The Smart Parts™ program has grown exponentially, doubling the size of its fleet under management last year. The team members believe their common background contributes to that success. “We complement each other and bring different skills to the team,” says Molloy. “Our work involves a lot of strategic planning, analytical modeling and decision-making, which is part of the program at Ivey.” The team also leverages resources across Bombardier Aerospace, a reflection of Ivey’s focus on cross-functional leadership.

The Smart Parts™ program team expects growth in the business and commercial aircraft programs in 2014, and is gearing up to offer the same program for Bombardier’s CSeries* aircraft.

* Trademarks of Bombardier Inc. or its subsidiaries.
Partnering for Success: Michael Kennedy goes above and beyond helping Ivey students find their place

“I originally did it to give back to Ivey. But I soon found that helping people at the start of their careers was very rewarding. After all, we spend about a third of our lifetimes at work—if I can play a small part in helping someone to find a role that makes them happy, it’s great.”

That’s Michael Kennedy, MBA ’05, a strategy consultant who has worked with SECOR and Bain, talking about his experience with the Ivey Alumni Partnership Program. The program connects current students and Ivey alumni via email, so that students can gain from the knowledge, experience and insights of the alumni during their job searches. More than 1,800 Ivey graduates all over the world volunteer as alumni partners, connecting with hundreds of Ivey students in all degree programs. The students undergo training to participate in the program.

Ella Berlyand, MBA ’13, saw the Ivey Alumni Partnership Program as a wonderful opportunity. “The strength and reputation of the Ivey network is one of the primary reasons I chose to do my MBA at Ivey,” she says. “The Program offered a great way to build my Ivey network and get an insider view into some of the companies I was targeting.” She selected Kennedy as her alumni partner because of his experience with several consulting companies. “He was able to give me a meaningful perspective not only on the industry but also on the different firms within consulting.”

Kennedy goes far beyond the requirements of the program to support his student partners. He emailed back and forth with Berlyand, helping her perfect her résumé and cover letter. Then when she had interviews scheduled, they used Skype to practice case interview techniques. Kennedy is a very experienced recruiter who has conducted scores of case interviews. Berlyand says Kennedy never “sugar-coated” his comments on her performance and gave her a realistic idea of the challenges she would face. They stayed in touch even after she had graduated and started a job with A.T. Kearney.

Kennedy encourages other alumni to get involved in the Alumni Partnership Program. “It doesn’t take any special expertise or a lot of time,” he says. “The students really benefit from the fact that you’re in the industry and know how it works on a daily basis. It’s rewarding to have a positive impact on someone’s life.”

Berlyand is now partnering with two Ivey HBA students. “The Program and Michael’s support helped me achieve important personal and business goals. I only hope I can bring half as much value to my partners.”

www.ivey.ca/alumni/get-involved/alumni-partnerships.htm
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homecoming

www.ivey.ca/homecoming

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Amy Childs, HBA '09, wears zip-neck pullover by Stormtech

Bill Hennessey, HBA '06, wears zip-neck pullover by Sunice

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